

# WELCOME BACK

## LANL Foundation Grantees 2021 Evaluation Institute

UNM Evaluation Lab Team

May 6, 2021



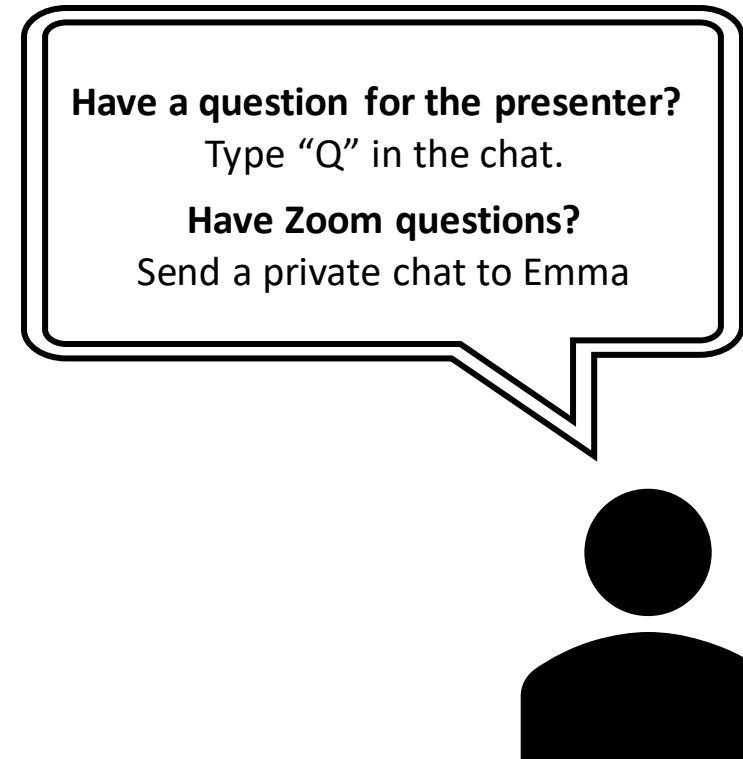
# Zoom hacks

- Please rename yourself, adding your organization
- If you have a question, please type “Q” into the chat
  - We will call on you after each section
  - Please keep chat otherwise clear so we can keep track of questions
- Try speaker view – it makes Zoom less distracting

# For help using Zoom



**Emma**  
Logistics



# Facilitators



**Audrey**

Team Lead



**Charla**

Institute Director



**Claudia**

Director



**Melissa**

Associate Director



**Sonia**

Team Lead

# Welcome Organizations

Audubon New Mexico  
Bridges Project for Education  
College and Career Plaza  
Communities in Schools of New Mexico  
Computer Science Alliance  
Las Cumbres Community Services  
Los Alamos Public Schools  
Moving Arts Espanola

NM MESA  
Pajarito Environmental Education Center  
Rocky Mountain Youth Corps  
STEM Santa Fe  
STEMarts Lab  
United Way of Central New Mexico

A word from our friends at the LANL Foundation



**LANL  
FOUNDATION**

*Investing in Learning  
& Human Potential*

# Survey questions upfront

- Level: Too advanced, too basic, just right
- Amount of material: too much, too little, just right
- What worked?
- What should we do different next time?



<https://www.surveymonkey.com/r/7S963KW>

# The Institute (January – October)

## Regular Sessions, 1<sup>st</sup> Thursdays 12:30 – 5:00 pm

January 7	Principles of evaluation, Logic models
February 4	Logic models and evaluation questions Measuring what matters, including the seemingly intangible
March 4	
April 1	Data collection
May 6	Focus groups and coding qualitative data
June 3	Working with quantitative data
<b>July</b>	<b>Individual Consults</b>
August 5	Community Based Participatory Research
September 2	Your evaluation plan
October 7	Presentations/graduation

## ECHO Learning Communities, 3<sup>rd</sup> Tuesdays, 9:00-10:30 am

January 26	Theories of Change
February 16	The Evidence Base
March 16	Surveys
April 20	Postponed
May 18	Interviews
June 22	Using Pivot Tables to Simplify Analysis
<b>July 20</b>	<b>EVALUATION BREAK</b>
August 17	Intersectionality
September 21	TBD
October 19	TBD



# July Session

- We'll be reaching out to organizations to schedule individual consultations – there will be no group session on July 1.
  - Could use July 1 time for your consult – or you could schedule it at another time
- There will be no ECHO session in July.

# Evaluation Lab ECHO Online Learning Community

3<sup>rd</sup> Tuesdays, 9-10:30am



*Everybody  
learning,  
everybody  
teaching*

- You are all on the listserv
- Organizations share evaluation work in progress, get peer feedback
- Didactics on a variety of evaluation topics
- Sessions are recorded

<http://evallab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community-.html>

# May 6, 2021 – Focus Groups and Coding Qualitative Data

12:30-12:45pm Welcome

12:45-1:45pm Virtual interactive focus group experience

1:45-2:00pm BREAK

2:00-2:30pm Creating your interactive focus group protocol

2:30-3:00pm Work on creating an interactive focus group protocol

3:00-3:15pm BREAK

3:15-4:45pm Thematic analysis & reporting

4:45-5:00pm End of new content / Survey reminder / Breakout Rooms

Blue = plenary  
Purple = small groups  
Green = take a break  
Orange = work on your own