

## Evaluation Lab ECHO Learning Community

September 13, 2018

TIME: 12:00 -1:15

Video and phone participants: 18

Number of organizations represented: 7

Hub in-person participants:

Facilitator: Sonia Bettez

Tech person: Paige Knight

Content expert: Melissa Binder

### **Welcome and Introductions**

#### **Check -in**

Sonia asked participants to introduce themselves and report on their evaluation progress.

#### *Successes:*

Christina from Doña Ana County reported that she is going from division to division to help programs get going on evaluation, and that there is a lot of support from division managers.

Krista from the Latin American and Iberian Institute has gotten buy-in there, and they have a meeting planned later this month to work on a logic model and rubrics.

Amanda Santiago from Centro Savila said that they have made a lot of progress with their logic model.

#### *Challenges:*

Rachelle from Project ECHO reported This is a change from a more ambitious project that would have involved other Project ECHO units. The staff in those units found that taking on an evaluation project was too much for them to handle. Instead, Rachelle's team is going to focus on their own unit's question of how to run a good ECHO.

#### **Didactic: How to present a logic model on one page.**

Using an example of a six-page logic model draft, Melissa Binder demonstrated how to condense the logic model to fit nicely onto one page. This can be done by taking out extra titles, reducing the font, reformatting the margins, using the auto-fit function for tables, and eliminating spaces. These examples can be found on the evaluation lab website (<http://evallab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community/didactic-on-fitting-a-logic-model-onto-one-page.html>)

#### **Presentations**

1) Felipe from Project ECHO presented his logic model on extensions for community healthcare outcomes. The goal is to evaluate the ECHO replication process outside of the organization

using the ECHO model. The Learning Community reviewed the inputs, activities, outputs, and outcomes.

Discussion:

- Measuring learning outcomes will require collecting data from participants.
- Some outcomes seem like a reach, such as retention of rural providers, which is a stated goal of the national ECHO Act.
- In designing survey or interview questions, it's better to give respondents an opportunity to say whether ECHO has made a difference and then asking "What difference has ECHO made?" which implies that it has made a difference.

2) Dauna Howerton from the NM Behavioral Health Division presented next. Her team is looking for ways to gain traction for evaluation.

- Sonia suggested to develop a logic model, choose an outcome and create a rubric for it. She did this with an organization and it worked well to engage the organization and help them move along.
- Gilbert from CABQ said their team encountered push back from other program managers since they're overwhelmed, but that their own division is hopeful that their progress will encourage others.

Before concluding, Sonia asked for any reflections.

- Krista asked how she can simplify evaluation when she explains it to others in her organization, since she was the only one who went to the Summer Institute.
- Christina said she put together a condensed version of the training into a PPT presentation and would be happy to share it. It can be found on the website here: <http://evalab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community-.html>
- Project ECHO team said that this ECHO session seemed more comfortable, there was more of an agenda and flow.
- Recommended before introduction to remind people to mute, and to introduce themselves when they speak.

The meeting adjourned at 1:15

Post-meeting reflections

- When people are presenting, have them state their specific questions at the beginning.