Echo Meeting Notes 8.20

9:00-9:15: Going over basics of zoom:
        Muting, sharing screen, Chat help, etc.

9:15-9:30
Kelly & Laurie Progress:
Overview:
-         Starting new program in four corners area.
-         Going through logic model and setting up goals and expectations for new remote working worker.
-          Shared theory of change.
-         Goal of making sure the community is engaged in work.
-         Creating a collective learning process about the community.
-         Create understanding of the shareholders and Navajo community.
-         Closing the San Juan generating station is an issue that is effecting the information shared to the community.
-         The values of the collective and the communal and sustainability are the cultural values shared in the theory of change.
-         *Wanted to review theory of change with ECHO.*
-         Goal of healthier sustainable future through this program. (Given from theory of change).

Comments on the theory of change:
        Jules: How do you intent to separate yourself from the fray?
        Laurie: We go in with an expectation of we are also learning, and so we try to connect with the community. We talk about it from the historical trauma healing perspective. We haven't really put it together yet but part of it is not getting into policy debates right off the back. We are truly trying to listen to the community and talk about a different framework. The last piece we are talking about is about economic justice idea. (Prosperity). People can have a discussion about equity and economy in a different way than they are currently being asked.

Shared Documents: Rubric and Mission Time
-         Laying out the 4 aspects for implementation
-         Some are going to take longer than others to get to the goal.
-         The purpose is so the organizer understands the methods of the organization.
-         Overtime people can measure their experience to explain their level of "authority" in the community.
-         Goal to see the inclusivity of all 35 community leaders and hope they have a good experience with the organization.
-         Mission Time is weekly staff meetings.
-         Mission time helping with presentation to advisory boards.

- Kelly said that Eval Lab was very important to their group and had a good impact to their organization.
- Charla: Is happy to hear what they said.

- 9:30-9:40

Mayra Catalyst Form:

Weekly Mission Time
- Weekly meeting every Monday morning.
- Start by sharing any lessons for the week prior
- And talk about what they want to accomplish for the upcoming week
- Talk about something we wanted to accomplish last week but didn't
- Can start to make this a priority.
- Any unmade decisions? What's stopping us from doing them.
- Form from Nancy Murphy: President of CSR Communications
- Consultant for strategic plan
- Every once in a while it's worth it to have a big brainstorm for the team separate from the mission time to solve big issues.

Comments and Questions:
Felicia: Would you be willing to share the form?
Mayra: Yeah I just wanna give credit to Nancy.
Charla: Send it to me and I'll send it out to the group with the appropriate credits.
Mayra: Will do.
Audrey: How did this change how you did meetings?
Mayra: First it changed that we had meetings as a whole group. Our meetings are about an hour but without the focus of this form they would be much longer.

9:40-10:00

Didactics with Charla:

Interactive Focus Groups: Building a Protocol
- Sending out the template for creating an interactive focus group after the meeting.
- And an example of a completed protocol.

10:15-10:30

Questions, Reflections, & Announcements

What if something goes wrong?
Nothing is ever on time. The first step is to understand that things are going to go wrong and being okay with it. And experience. Is that one time the focus group got cut short because there was horrible traffic on the way there. What we ended up doing is cutting an (more repetitive) activity and keep going.

Laurie is interested in trying this.

        Charla said it would be good if she makes a protocol and share with the ECHO group in the future.

How many people do you need for a focus group?

        Normally 5-7, but we have done up to 60. I would suggest between 10-12 but no more than 20.

        Audrey suggested inviting more than you intend to show up because people don't show up a lot.

How do focus groups help with program evaluation?

        When you tie each activity with your evaluation goals then you have specific data to use in your program evaluation.