NM Evaluation Lab @ UNM
Annual Workshop

Evaluation as Core Practice

April 27, 2018
10:30am-3:30 pm
Meeting Room Lobo A / 3rd Floor of the UNM SUB

AGENDA

10:00 – 10:30 am  Registration

10:30 – 10:45 am  Welcome
Dr. Sonia Bettez, Associate Director of the Evaluation Lab
Dr. Melissa Binder, Director of the Evaluation Lab

10:45 am – Noon  Student Presentations of 2017-2018 Evaluation Lab Projects:
- Breath of My Heart Birthplace
- Centro Sávila
- Enlace Comunitario
- Las Cumbres Community Services
- New Day Youth and Family Services
- New Mexico Primary Care Association
- PB&J Family Services

Noon – 1:00 pm  Lunch & Keynote Speaker Henry Rael, McCune Foundation:

The Challenges of Grant-Funded Impact and Evaluation

1:00 - 1:10 am  Break

1:10 - 2:30 pm  Hands on Training: Measuring What Matters
Sonia and Melissa

2:30 - 3:30 pm  Hands on Training: Collecting High Quality Feedback with Interactive Focus Groups
Charla Henley, Evaluation Lab Team Lead

3:30 pm  Adjourn
Poster Session

A - Participant Experiences

Enlace Comunitario: Student presenter Clint Cosper and student presenter / Enlace staff member Cynthia Jimenez; Evaluation Team also included Juliann Salinas and the Family Program staff (Jessica, Yvonne, Jennifer, Mary, Adanelly) of Enlace and UNM Team Lead Charla Henley.

Las Cumbres Community Services: Student presenters Paige Knight and Jared Clay; Evaluation Team also included Megan Delano, Robyn Covelli-Hunt and Stacey Frymier of LCCS and UNM Team Lead Amanda Bissell.

B - Tailored Feedback Surveys

Centro Sávila: Student presenters Alena Kuhlemeier and Ozlem Barin; Evaluation Team also included Bill Wagner and Guiovanna Aguirre of Centro Sávila and UNM Team Lead Claudia Díaz Fuentes.

Breath of My Heart Birthplace: Student presenter Carli Romero; Evaluation Team also included Jessica Frechette-Gutfreund of BMH and UNM Team Lead Amanda Bissell.

C - Using Quantitative Data to Measure Outcomes

New Day Youth & Family Services: Student presenter Kevin Estes; Evaluation Team also included Brooke Tafoya and Maureen Schat of New Day and UNM student Sofia Locklear and UNM Team Lead Rebecca Rae.

New Mexico Primary Care Association: Student and NMPCA staff member presenter Audrey Cooper; Evaluation Team also included Eileen Goode, Karen Sakala and Brandi Peres of NMPCA and UNM Team Lead Sonia Bettez.

PB&J Family Services: Student presenter Lindsey Pittington; Evaluation Team also included Susannah Burke, David Civetti and Anita Harwood of PB&J and UNM Team Lead Melissa Binder.