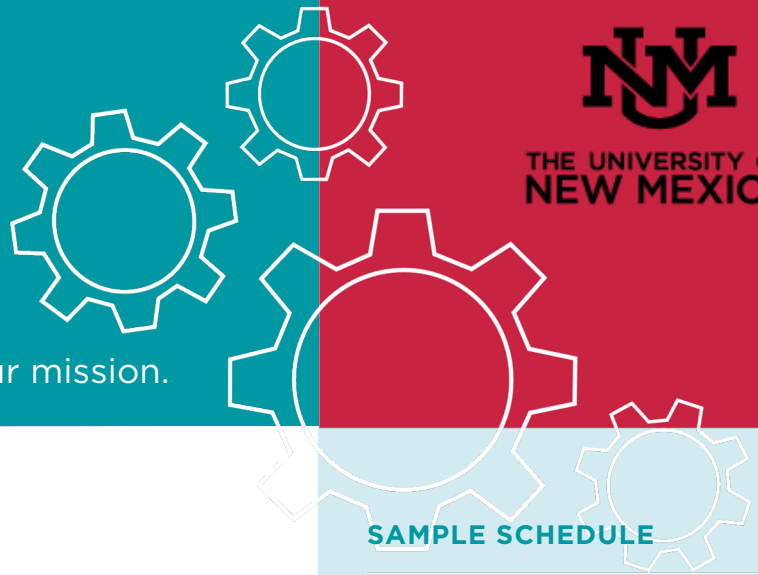


EVALUATION LAB SUMMER INSTITUTE

Evaluation that goes to the heart of your mission.



JUNE 8th-12th, 2026

9:00 AM - 5:00 PM | MONDAY - FRIDAY
ALBUQUERQUE, NEW MEXICO



A 5-day intensive course covering all aspects of evaluation.

At the end of the Institute, attendees will have a plan of evaluation activities to review with their organizations and tools to begin the evaluation process.

“[The Institute] has really helped us see where we are now as a non-profit, and where we want to be in the future.”

—Jessica Dunn, Program Support Services Coordinator, Tobosa Developmental Services

REGISTRATION RATES

Before May 1st

\$1800 for the first two registrants \$300 for each additional registrant, up to teams of five

After May 1st

\$200 rate increase for first 2 participants

SAMPLE SCHEDULE

DAY 1

EVALUATION FOUNDATIONS

Discuss principles of effective evaluation, including making space for “mission time,” measuring what matters, and bringing stakeholders into the process. Create a logic model for your organization. Learn how to use the evidence base to articulate your theory of change.

DAY 2

MEASURING WHAT MATTERS

Develop evaluation questions from the logic model to focus the evaluation process. Develop rubrics to define levels of performance for what matters most to your organization.

DAY 3

COLLECTING DATA

“Tell your Story” through systematic collection and analysis of quantitative and qualitative data. Learn how to create effective surveys and conduct engaging focus groups. Add data collection options to your evaluation plan.

DAY 4

THE JOY OF EVALUATION

See how focusing on mission and including staff, board members and clients can bring evaluation to life. Learn about Community Based Participatory Evaluation. Strategize on bringing different perspectives to the table.

DAY 5 MORE TOOLS

Learn the principles of data visualization. Use excel to compare client metrics at the start and end of a program. Refine and share your evaluation plan.



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