

# WELCOME BACK

## LANL Foundation Grantees 2021 Evaluation Institute

UNM Evaluation Lab Team  
March 4, 2021



# Zoom hacks

- Please rename yourself, adding your organization
- If you have a question, please type “Q” into the chat
  - We will call on you after each section
  - Please keep chat otherwise clear so we can keep track of questions
- Try speaker view – it makes Zoom less distracting

# For help using Zoom



**Mary Lopez**

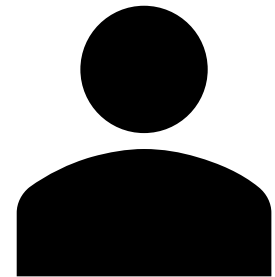
Logistics

**Have a question for the presenter?**

Type "Q" in the chat.

**Have Zoom questions?**

Send a private chat to Mary Lopez



# Facilitators



**Audrey**

Team Lead



**Charla**

Institute Director



**Claudia**

Director



**Melissa**

Associate Director



**Sonia**

Team Lead

# Welcome Organizations

Audubon New Mexico

Bridges Project for Education

College and Career Plaza

Computer Science Alliance

Las Cumbres Community Services

Los Alamos Public Schools

Moving Arts Espanola

NM MESA

Northern Youth Project

Pajarito Environmental Education Center

Rocky Mountain Youth Corps

STEM Santa Fe

STEMarts Lab

United Way of Central New Mexico

# A word from our friends at the LANL Foundation



**LANL  
FOUNDATION**

*Investing in Learning  
& Human Potential*

# Survey questions upfront

- Level: Too advanced, too basic, just right
- Amount of material: too much, too little, just right
- What worked?
- What should we do different next time?



<https://www.surveymonkey.com/r/7S963KW>

# The Institute (January – October)

## Regular Sessions, 1<sup>st</sup> Thursdays 12:30 – 5:00 pm

January 7	Principles of evaluation, Logic models
February 4	Logic model and evaluation questions
March 4	Measuring what matters, including the seemingly intangible
April 1	Data collection
May 6	Focus groups and coding qualitative data
June 3	Power, equity and evaluation
July 1	Working with community data
August 4	Data visualization & Excel
September 2	Your evaluation plan + review
October 7	Presentations/graduation

## ECHO Learning Communities, 3<sup>rd</sup> Tuesdays, 9:00-10:30 am

January 26	Theories of Change
February 16	The Evidence Base
March 16	Surveys
April 20	Interviews
May 18	Interactive Focus Groups
June 22	Community-Based Participatory Evaluation*
July 20	TBD
August 17	TBD
September 21	TBD
October 19	TBD

\*Tentative.



# Evaluation Lab ECHO Online Learning Community

3<sup>rd</sup> Tuesdays, 9-10:30am



*Everybody  
learning,  
everybody  
teaching*

- You are all on the listserv
- Organizations share evaluation work in progress, get peer feedback
- Didactics on a variety of evaluation topics
- Sessions are recorded

<http://evallab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community-.html>

# Session materials can be found [here](#)

The screenshot shows a web browser window displaying the UNM Evaluation Lab website. The browser's address bar shows the URL: `evallab.unm.edu/learning-center/summer-institute-materials1/evaluation-institute-2021.html`. The website header includes the UNM logo and navigation links such as "UNM A-Z", "myUNM", "Directory", "Help", and a search bar. Below the header, the "UNM Evaluation Lab" logo is prominently displayed. A navigation menu includes "Home", "About", "For Organizations", "For Students", "News", "People", "Learning Center", and "Contact". The "Learning Center" menu item is highlighted, and a breadcrumb trail shows the path: "UNM / Home / Learning Center / Evaluation & Summer Institute Materials / 2021 Evaluation Institute Materials".

The main content area is divided into two columns. The left column, titled "Learning Center", contains a sidebar menu with the following items: "Learning Center Description", "Evaluation Plans and Reports", "Evaluation & Summer Institute Materials" (which is expanded to show "2019 Summer Institute Materials" and "2021 Evaluation Institute Materials"), "Evaluation Lab Project ECHO Learning Community", and "Evaluation of the Evaluation".

The right column, titled "2021 Evaluation Institute Materials", lists seven sessions in a vertical list:

- Session 1: January 7th - Principles of Evaluation and Logic Models
- Session 2: February 4th - Logic Models & Evaluation Questions
- Session 3: March 4th - Measuring What Matters
- Session 4: April 1st - Data Collection
- Session 5: May 6th - Focus Groups and Coding Qualitative Data
- Session 6: June 3rd - Power, Equity, and Evaluation
- Session 7: July 1st - Working with Community Data

The bottom of the screenshot shows a Windows taskbar with the date "4 March 2021", a search bar, and the system tray displaying the time "7:07 AM 3/2/2021".

# Mar 4 – Measuring what matters: rubrics, panel on measuring the seemingly intangible

12:30-12:50pm Welcome / Icebreaker

12:50-1:15pm Rubrics

1:15-1:45pm Rubrics (orgs)

1:45-2:00pm BREAK

2:00-2:30pm Share work (small groups with facilitator)

2:30-3:00pm Rubrics (orgs)

3:00-3:15pm BREAK

3:15-3:30pm Share work (small groups with facilitator)

3:30-3:50pm Debrief rubrics

3:50-4:05pm BREAK

4:05-4:50pm Panel: Measuring the Seemingly Intangible

4:50-5:00pm Debrief / Close / Survey

Blue = plenary

Purple = small groups

Green = take a break

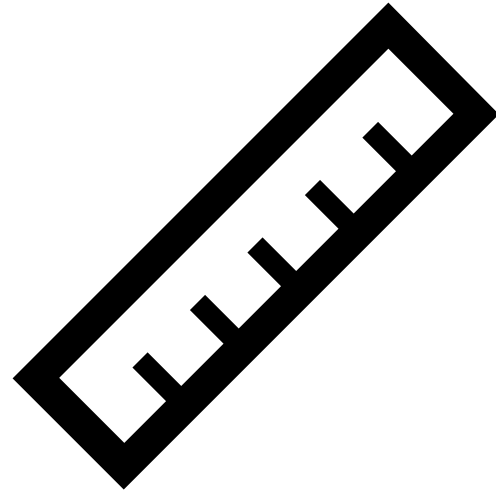
Orange = work on your own

# Icebreaker!!

- Your name, your organization, and
- Favorite Winter Vacation Activity

# Measuring what matters!

- Today's the day!



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