

The 2026 Evaluation Lab Summer Institute will begin shortly!

Create a name tent for your organization (both sides please!)



Log into the Wi-Fi:
LoboGuest



Checkout
breakfast!



WELCOME

UNM Evaluation Lab 2026 Summer Institute



Our Learning Community

Anderson
Charitable
Foundation

Barrett
Foundation

Catholic
Charities of
Central New
Mexico

Center for Health
Innovation Public
Health Institute

El Pasoans
Fighting Hunger
Food Bank

La Plaza de
Encuentro

Lubbock
Children's Health
Clinic

Mora MainStreet

Navajo
Epidemiology
Center, NDOH

New Mexico
Health Care
Authority

Paws & Stripes

Pro
Action/Immunize
El Paso

Project Zephyr
(Demming Silver
Linings)

Quivira Coalition

Sierra Club/
Global Warming
Express

The Food Depot

Three Sisters
Kitchen

University of New
Mexico

Log into the Wi-Fi and make a name tent

Use markers and paper to **create**
a name tent for your
organization (**both sides** please!)



Log into the Wi-Fi:
LoboGuest



Introductions



Audrey

Director



Caitlyn

Moderator &
Team Lead



Charla

Moderator



Ranjana

Moderator



Carol

Administrator



Emily

Senior Fellow &
Logistics



Sabrina

Associate Director

Ayoni Oyenuga & Jordan Cilley

Senior Fellows, UNM
Evaluation Lab

Ruth Juarez

Research Scientist, UNM Cradle to
Career Policy Institute

Karen Kinsman

Director Emeritus, UNM STEM-H

Thank you!



Participants

Please scan this code and write one-word check-in on how you are feeling right now about evaluation.



Please share name, organization, town and the word you wrote!

What is evaluation?

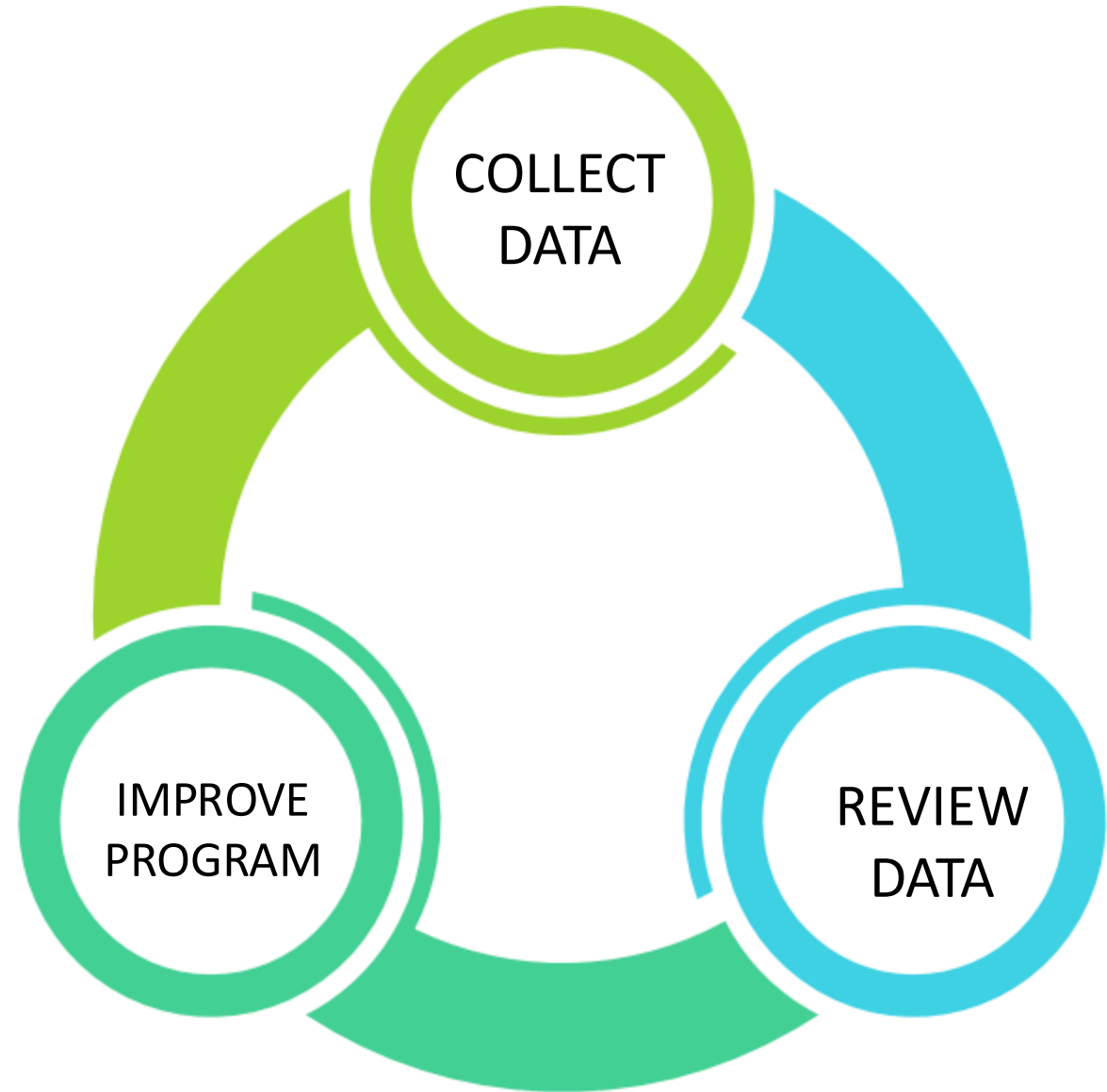
- Observing and noticing
- Noting what is working and not working
- Adjusting our actions to make things work better

Natural evaluation

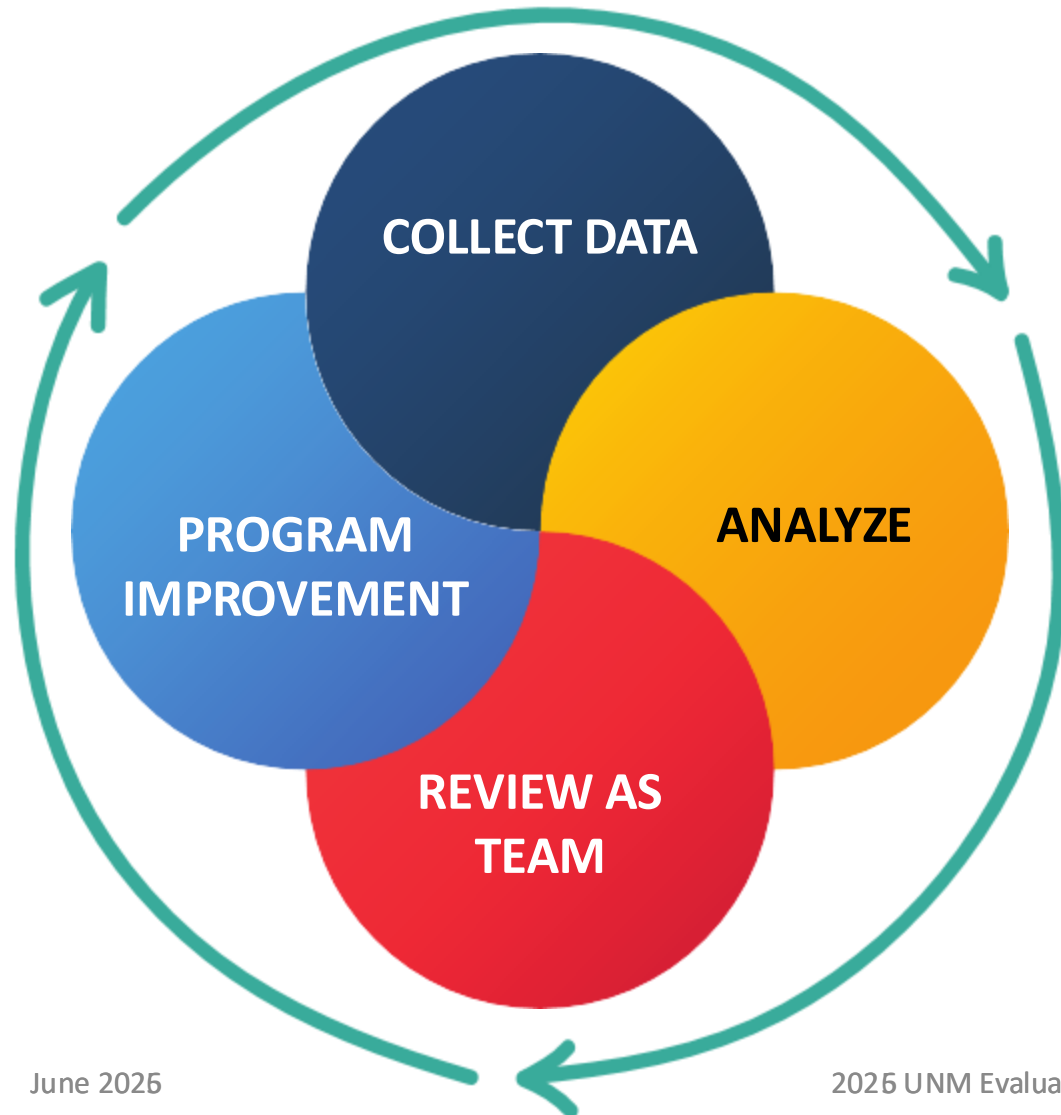
We are always **noticing**
(collecting data), **noting**
(reviewing data) and **adjusting**
(program improvement)

Examples

- Modifying a recipe
- Re-wording instructions to your clients when you find a different approach works better.



Systematic evaluation: taking your natural evaluation process, making it intentional, and putting it on a schedule

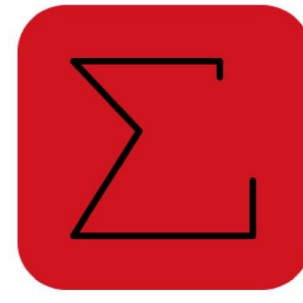


1. Collect data at set times
2. Analyze data at set times
3. Review data in a meeting
4. Adjust program
5. Repeat

Evaluation Lab principles



Measuring
What Matters



Embedding
Evaluation

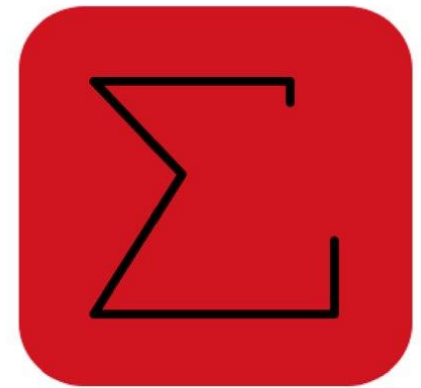


Participatory
Evaluation

- measuring what matters
and everything can be measured
- embedded evaluation
evaluation is part of the daily routine, and is used to achieve organization's mission
- participatory evaluation
evaluation works best when lots of people representing lots of groups are involved: leadership, front-line staff, Board of Directors, participants (or former participants), community members

Evaluation embedding as mission time

- Moving reflection work from meetings imposed by your evaluator to time imposed by you
 - Agenda item for staff and board meetings
 - Internal evaluation coordinator / evaluation team
- Making time for evaluation means your organization will be moving in the right direction
- Plus mission time brings joy



Embedding
Evaluation

Covey Quadrants

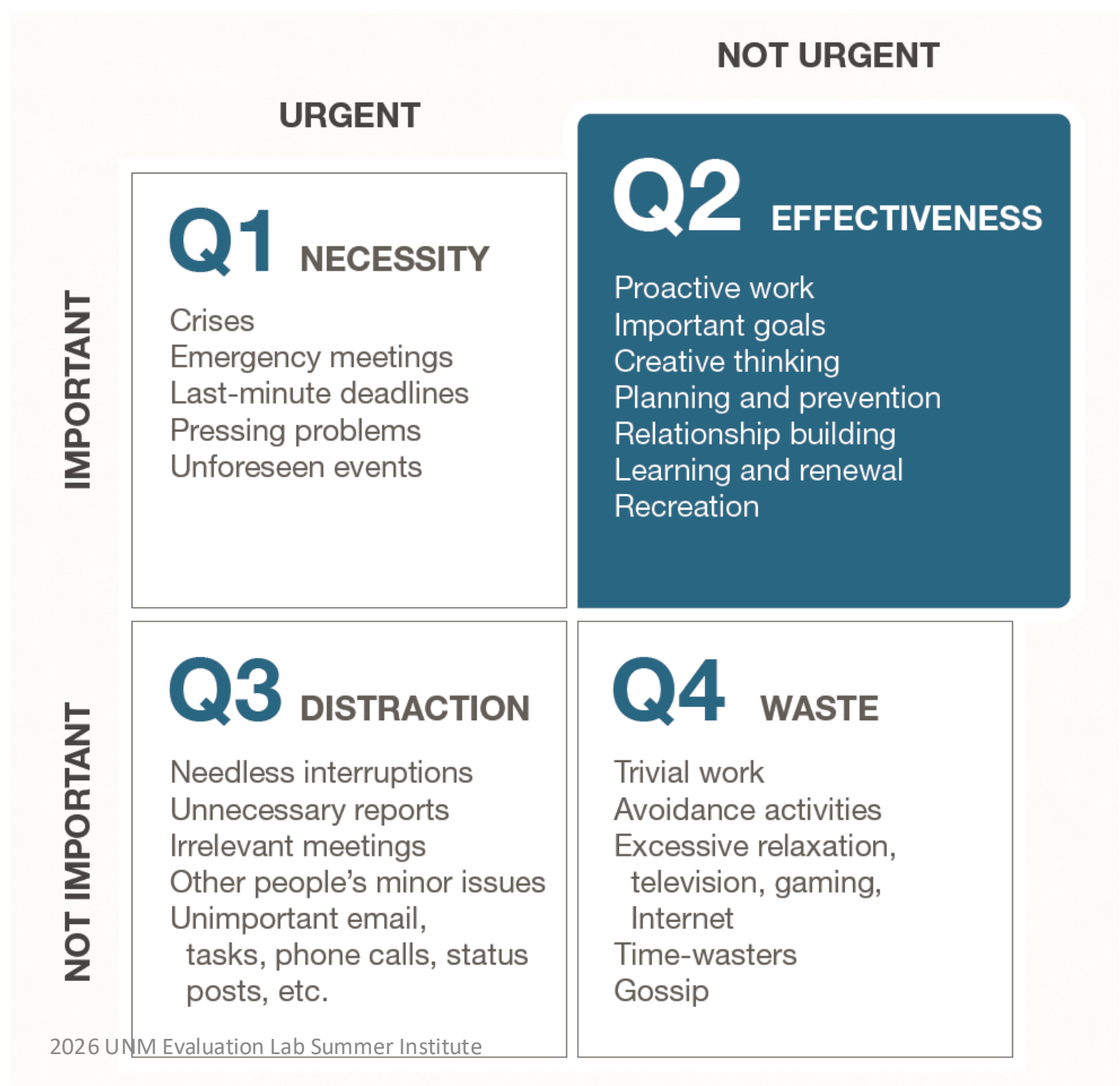
Steven Covey

7 Habits of Highly Effective People

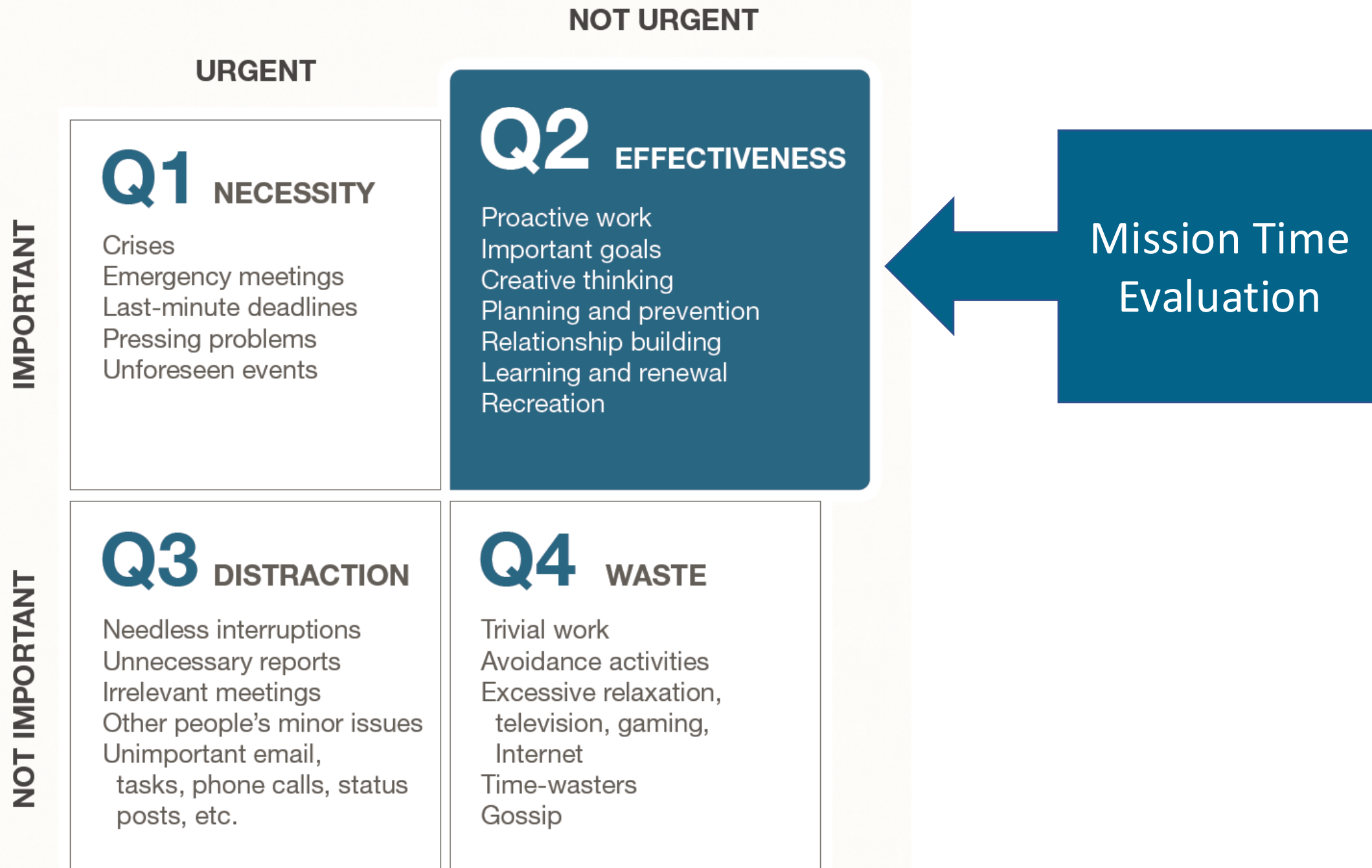
Habit 3: “Put First Things First.”

<https://www.franklincovey.com/the-7-habits/habit-3.html>

June 2025



2026 UNM Evaluation Lab Summer Institute



The Evaluation Institute is serious
mission time

Our Story with Mission Time

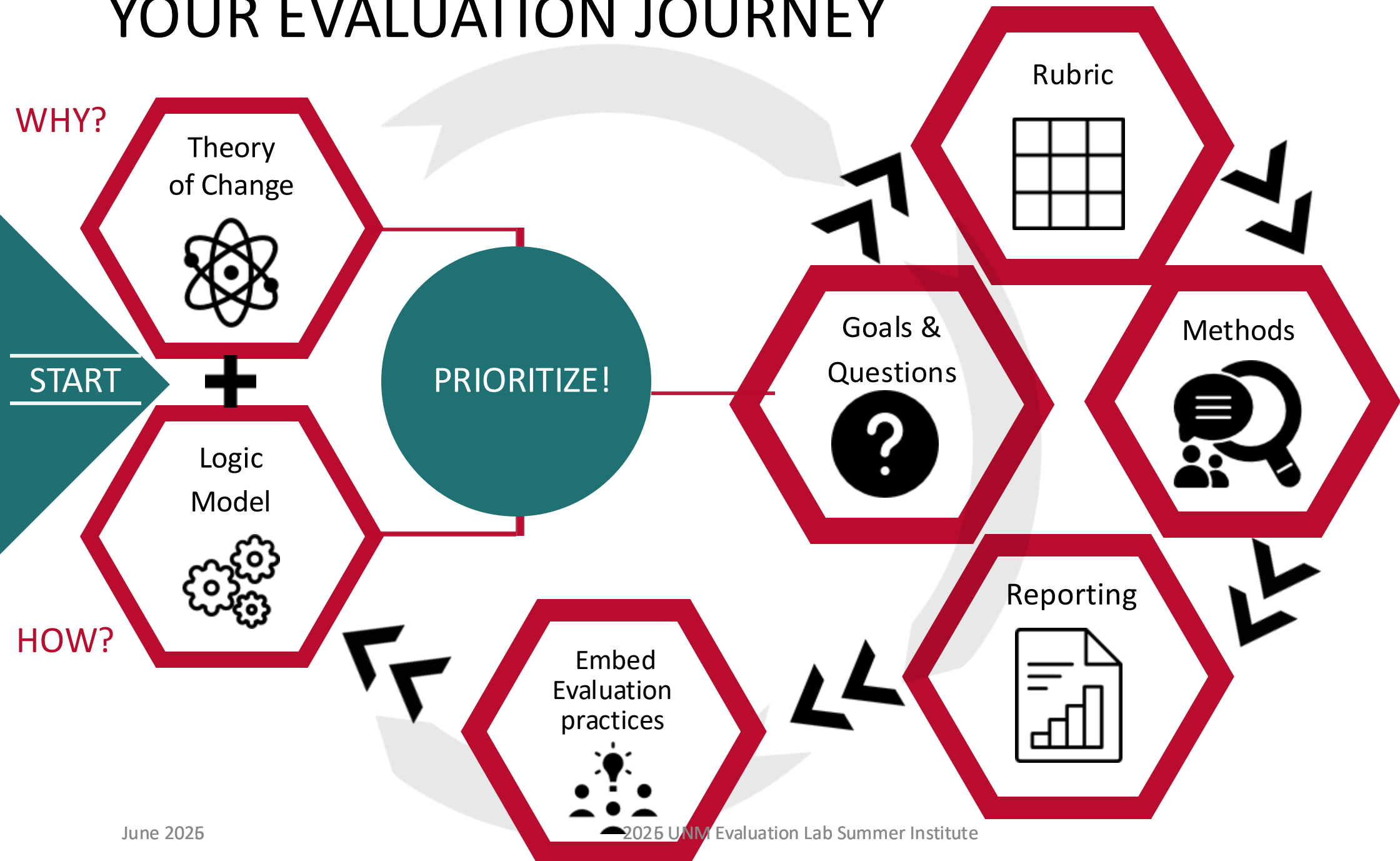
Thinking about evaluation as mission time changed everything

- We set up time one hour, every two weeks during spring.
 - Separate from regular meetings, but sometimes we use regular meetings for mission time.
- Used that time to set evaluation goals, review data, make decisions, and planning.

Build Your Own Evaluation Plan!

- By Friday, all organizations will have at least a draft of an Evaluation Plan.
- How?

YOUR EVALUATION JOURNEY



Learning by doing: Your Evaluation Plan (YEP)

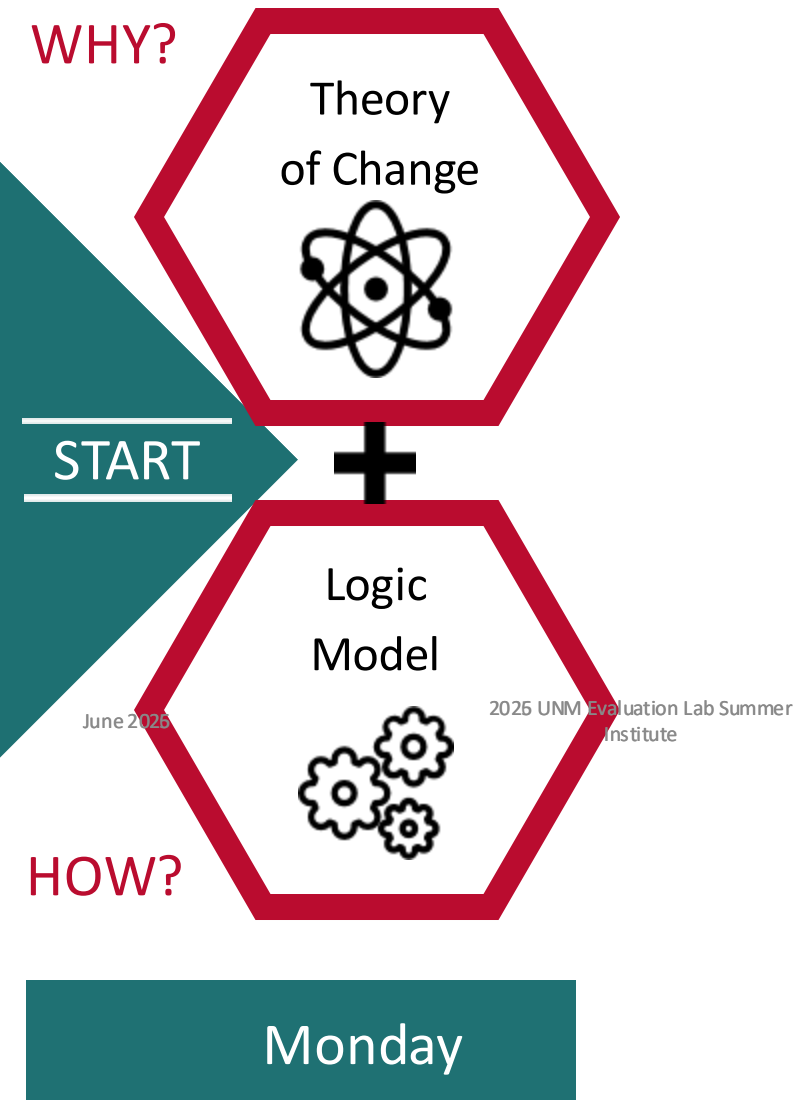
Classroom learning is ok, but where you really learn how to do stuff is when you try it yourself, and when you get ideas and feedback from other practitioners

Evaluation is lifeless until it is applied

During the Summer Institute we will present an evaluation element and have you create it immediately

Your Evaluation Plan (YEP) activities

YOUR EVALUATION JOURNEY

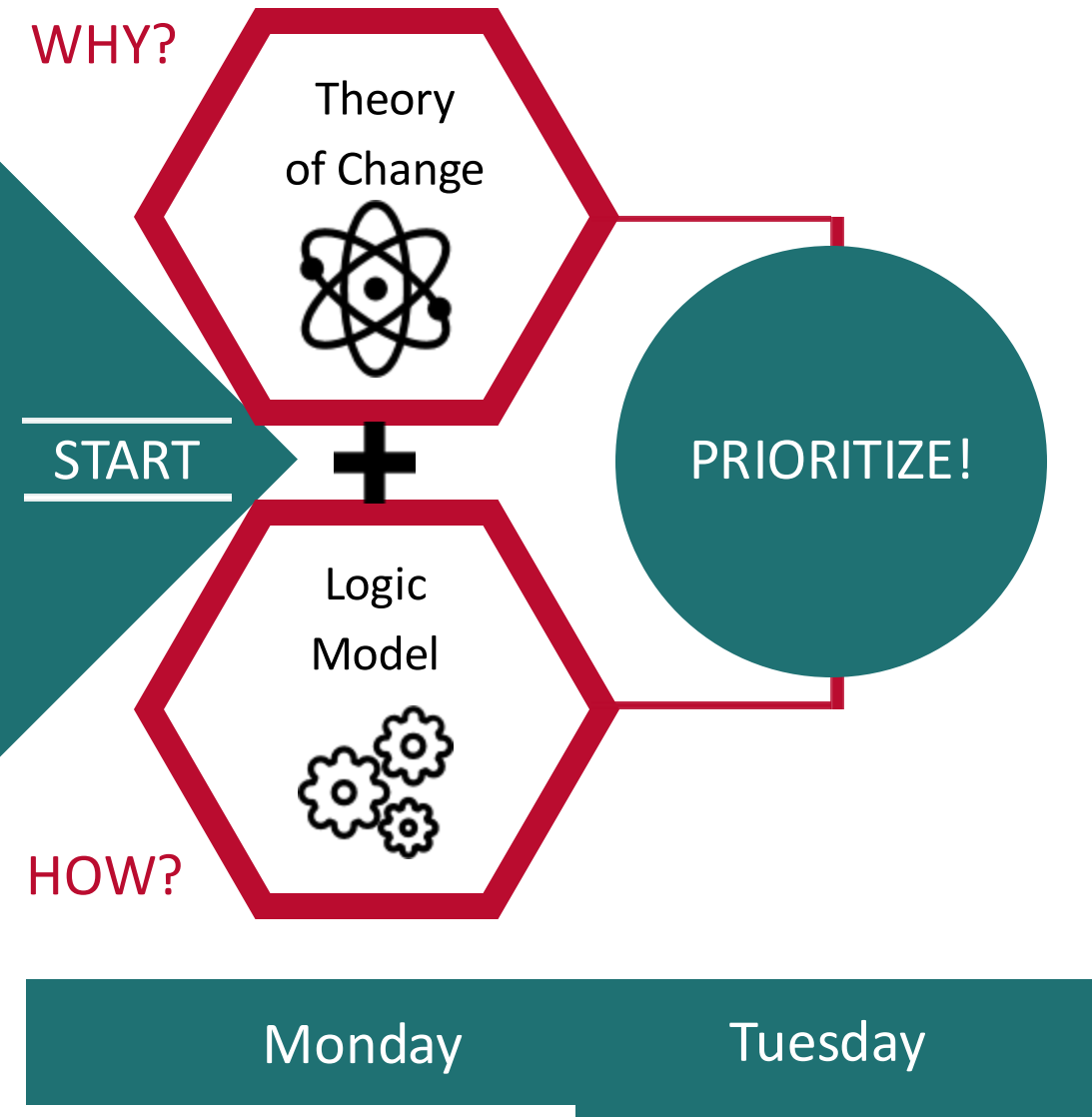


Bird's Eye View

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change

YOUR EVALUATION JOURNEY



**Focus your
evaluation**

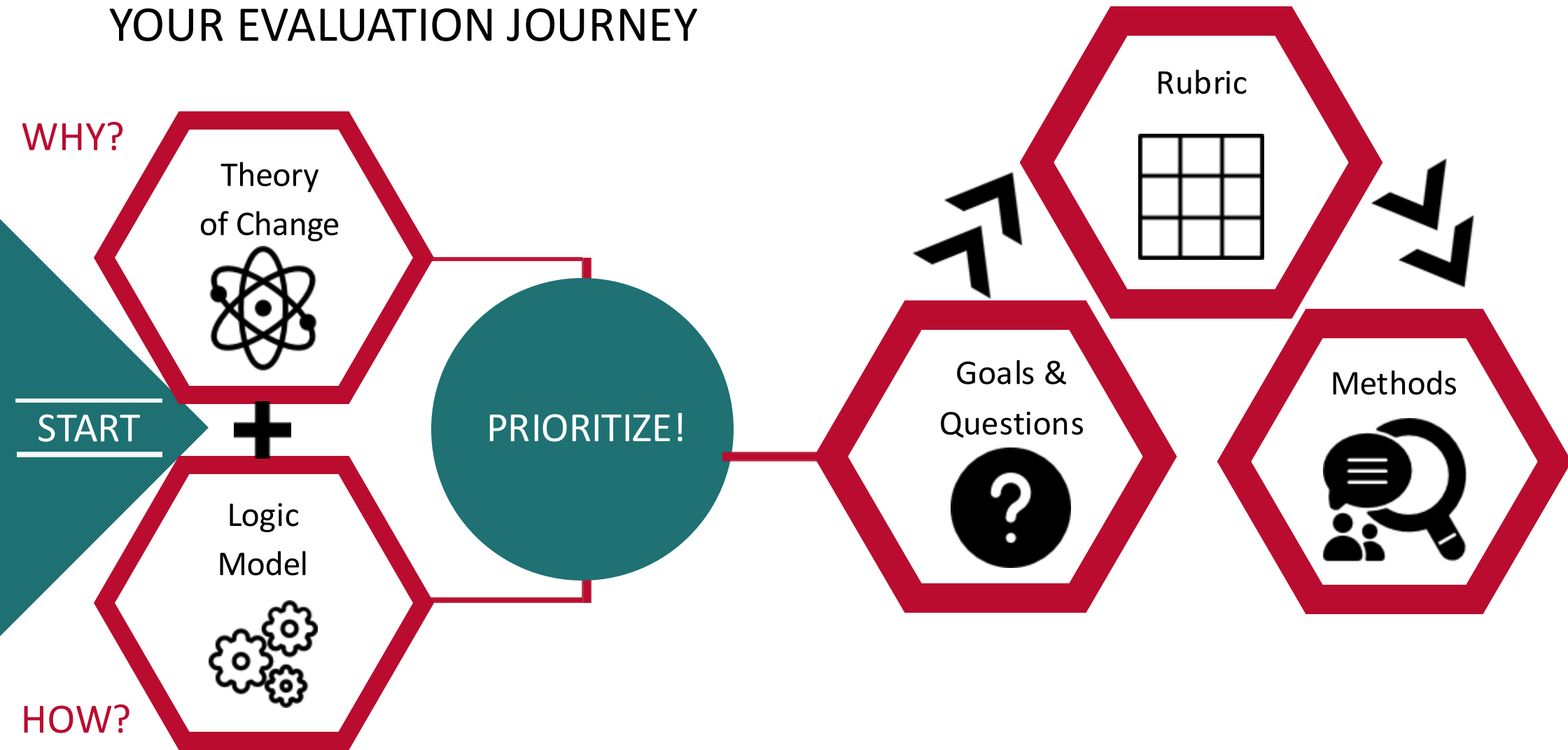
YOUR EVALUATION JOURNEY



Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions

YOUR EVALUATION JOURNEY



Monday

Tuesday

Wednesday

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions
Day 3	Collecting useful data	YEP #5	Data collection brainstorm

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions
Day 3	Collecting useful data	YEP #5	Data collection brainstorm
		YEP #6	Data tool development
Day 4	Embedding	YEP #7	Embedding in your org
		YEP #8	Your plan

Elements of an evaluation plan / Institute content

Day 1	Evaluation foundations	YEP #1	Logic model
		YEP #2	Theory of change
Day 2	Measuring what matters	YEP #3	Rubrics
		YEP #4	Evaluation questions
Day 3	Data	YEP #5	Data collection brainstorm
		YEP #6	Data tool development
Day 4	Embedding	YEP #7	Embedding in your org
		YEP #8	Presenting your plan
Day 5	Presentations		

Presentations: Your plan

- Mission time plan
- Evaluation goal or question(s)
- Data collection method(s)
- Timeline

Creating a Learning Community

Learning by sharing

A Learning Community is a way to share practitioner knowledge

How our Learning Community will work

During Summer Institute:

- Share evaluation products in small groups, then a few will volunteer to share with entire group
- We will ask for a volunteer from each table in rotation
- 8 Learning Community sessions

After Summer Institute:

- Project ECHO Learning Community
- Monthly sessions
- Continued training and sharing

Evaluation Lab ECHO Online Learning Community

3rd Tuesdays, 9-10:30am



*Everybody
learning,
everybody
teaching*

- Organizations share evaluation work in progress, get peer feedback
- Didactics on a variety of evaluation topics
- Sessions are recorded

<https://evallab.unm.edu/learning-center/evaluation-lab-project-echo-learning-community-.html>

The Summer Institute

Logistics - physical

- Rest rooms
- Water and coffee/tea
- Eating
- Layers
- Standing desks
- Folding chairs

Logistics - learning

- Binder
- Readings
 - Russ-Eft & Preskill: Evaluation in Organizations
 - Grant: The Social Profit Handbook
- Electronic resources
 - <http://evallab.unm.edu/learning-center/summer-institute-materials1/2022-summer-institute-materials.html>

<http://evallab.unm.edu> ? Learning Center ? Summer Institute Materials

Readings are in password-protected directory

Questions?

Up next:

- LOGIC MODELS