

Interactive Focus Groups

UNM Evaluation Lab Summer Institute



What you can expect

1. To enjoy the interactive focus group as a participant; you can put your evaluator hat aside.

2. Five different types of activities

3. Timer

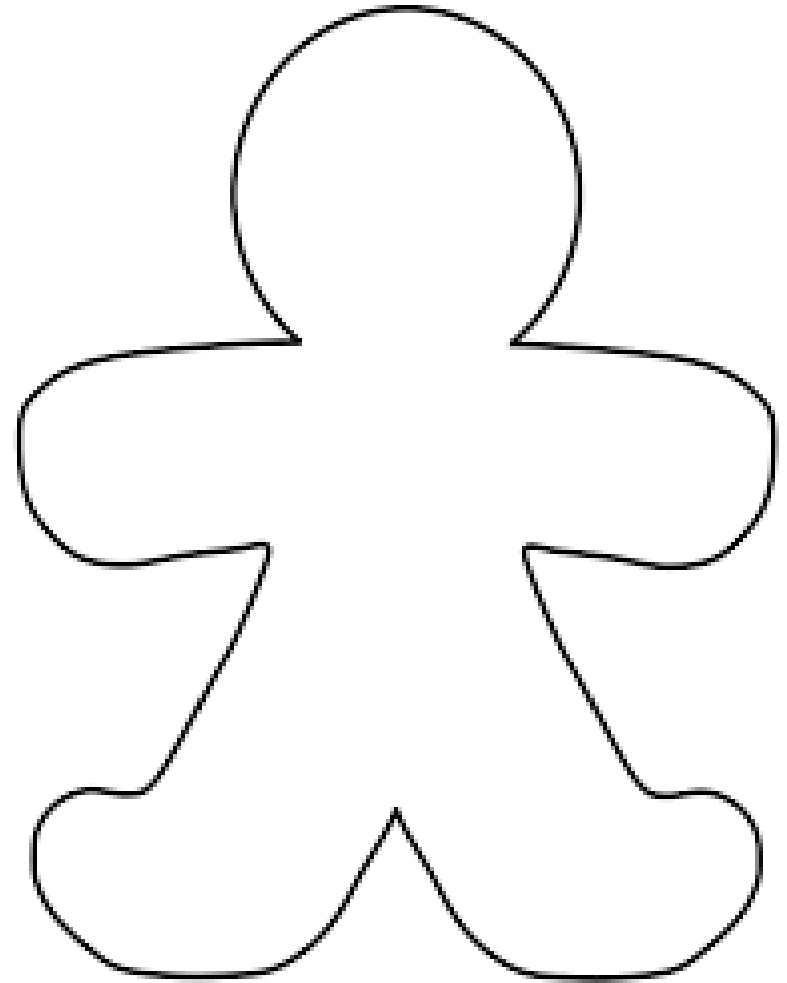


Gingerbread person

(10 minutes)

Left side: How did you feel about evaluation before the summer institute

Right side: How do you feel about it now?



Speed Dating

(2 minutes per round)

What evaluation techniques did you learn this week?

First round: A's speak, B's write
Second round: B's speak, A's write



Individual:

(5 minutes)

Describe your experience with networking this week. How can you use this network to further your evaluation practice?



Group Lists:

(5 minutes per prompt)

1. What matters to your organization? And how will you evaluate that when you return to your organization?

2. What did you love about the summer institute? And what would you change?



Individual:

(5 minutes)

After participating in the Institute, do you feel you can conduct an evaluation on your own? With support from the Lab? What kind of support might you need, if any?



Questions, thoughts, ideas?

