



UNM EVALUATION LAB 2026 SUMMER INSTITUTE

Day 1: EVALUATION FOUNDATIONS					Monday, June 8th, 2026
Start	-	End	Topic	Content	Readings
8:30	-	9:00	Registration and Breakfast		
9:00	-	9:30	Welcome & Introductions	Creating a Learning Community	
9:30	-	10:00	Mission Time	• Time to do the work! • measuring what matters • embedded evaluation • participatory evaluation	EIO CH 1 - Defining Evaluation & CH 2 - The Evolution of Evaluation Grant 2015, Ch 4
			Evaluation Lab Principles		
9:30	-	10:00	Your Evaluation Plan	• Logic model • Theory of Change • Rubrics • Focusing • Data collection • Embedding	
10:00	-	10:30	Logic Models	Logic model fundamentals; broadening the definition of processes and outcomes that matter to your work.	EIO CH 5 - Focusing the Evaluation*
10:30	-	10:40	BREAK		
10:40	-	12:00	Your Evaluation Plan (YEP #1)	Create or refine your logic model	
12:00	-	1:00	LUNCH		
1:00	-	1:45	Learning Community #1	Sharing logic models	
1:45	-	2:15	Theory of change	What's the difference between a Logic Model and a Theory of Change?	
2:15	-	3:00	Using AI to Find Evidence to support your LM and TOC	Using AI to find different kinds of evidence; the technical definitions for evidence-based and evidence-informed; value and limitations of RCTs. The value of evidence-informed programs. The role of experience.	Center on the Developing Child 2016,* Felitti et al. 1998*
3:00	-	3:10	BREAK		
3:10	-	4:00	Your Evaluation Plan (YEP #2)	Articulate your theory of change and document evidence base	
4:00	-	4:45	Learning Community #2	Sharing theories of change	
4:45	-	5:00	Exit Ticket		

*Asterisked readings are available at evallab.unm.edu → Learning Center → 2026 Summer Institute Materials → Readings

EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)

Center on the Developing Child at Harvard University. 2016. *Applying the Science of Child Development in Child Welfare Systems*. www.developingchild.harvard.edu

Felitti VJ, Anda RF, Nordenberg D., Williamson DF, Spitz AM, Edwards V., Koss MP, and Marks JS. 1998. "Relationship of Childhood Abuse and Household Dysfunction to Many of the Leading Causes of Death in Adults. The Adverse Childhood Experiences (ACE) Study." *American Journal of Preventive Medicine* 14 (4): 245-58.

Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations*. Chelsea VT: Chelsea Green Publishing Company.

Day 2: MEASURING WHAT MATTERS					Tuesday, June 9th, 2026
Start	-	End	Topic	Content	Readings
8:30	-	9:00	Breakfast		
9:00	-	9:30	How to Measure What Matters	Using rubrics to describe what success looks like	Grant 2015
9:30	-	10:30	Your Evaluation Plan (YEP #3)	Creating rubrics for outputs and outcomes	
10:30	-	10:40	BREAK		
10:40	-	11:25	Learning Community #3	Sharing rubrics	
11:25	-	12:00	Focusing	Asking questions and making decisions	EIO CH 5 - Focusing the Evaluation*
12:00	-	1:00	LUNCH		
1:00	-	2:00	Measuring the seemingly intangible	Karen Kinsman Ruth Juarez Ayoni Oyenuga Jordan Cilley	
2:00	-	2:45	Your Evaluation Plan (YEP #4)	Focusing / Evaluation questions	
2:45	-	2:55	BREAK		
2:55	-	3:40	Learning Community #4	Sharing evaluation questions	
3:40	-	3:45	Exit Ticket		
3:45	-	3:55	BREAK		
3:55	-	5:00	Your Evaluation Plan	Tie up loose ends	

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Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations*. Chelsea VT: Chelsea Green Publishing Company.

Day 3: COLLECTING USEFUL DATA					Wednesday, June 10th, 2026
Start	-	End	Topic	Content	Readings
8:30	-	9:00	Breakfast		
9:00	-	9:45	Collecting useful data: Qualitative and Quantitative Data and your Evaluation	<i>What</i> information do you need to answer your evaluation questions, <i>who</i> has this information, and <i>how</i> can you collect it? The value of qualitative and quantitative information. Decision matrix for whether a survey is the right tool.	EIO CH 6 - Selecting an Evaluation Design* CH 7 - Data Collection Methods CH 8 - Archival Data
9:45	-	10:15	Do's and Don'ts: Surveys	Guidelines for creating a survey	EIO CH 10 - Surveys & Questionnaires*
10:15	-	10:25	BREAK		
10:25	-	11:10	Your Evaluation Plan (YEP #5)	Surveys	
11:10	-	12:00	Learning Community #5	Sharing survey ideas	
12:00	-	1:00	LUNCH		
1:00	-	1:30	Do's and Don'ts: Focus Groups, Interviews	Guidelines for creating a focus group/interview.	EIO CH 11 - Individual and Focus Groups Interviews*
1:30	-	2:15	Your Evaluation Plan (YEP #6)	Work on data collection tool	
2:15	-	2:55	Learning Community #6	Sharing data collection tool ideas	
2:55	-	3:05	BREAK		
3:05	-	3:35	Ideas for reporting data	What do qualitative data look like analyzed? What does quantitative data look like when analyzed?	
3:35	-	3:45	Exit Ticket		
3:45	-	4:00	BREAK		
4:00	-	5:00	Your evaluation plan	Work on your evaluation plan	

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Day 4: THE JOY OF EVALUATION					Thursday, June 11th, 2026
Start	-	End	Topic	Content	Readings
8:30	-	9:00	Breakfast		
9:00	-	9:30	The Joy of Evaluation/ Embedding	Evaluation as validation, participatory evaluation, embedding	EIO CH 4 - Politics and Ethics
9:30	-	10:40	"Engaging Community for Research and Evaluation: The Promise of Community-based Participatory Research (CBPR)"	Community Based Participatory Research	Wallerstein and Duran 2006 & 2010,* Wallerstein and Muhammad 2019* Wiggins et al. 2018*
10:40	-	11:00	GROUP PHOTO / BREAK		
11:00	-	12:00	Successes & Challenges in Evaluation	What evaluation is and isn't – focus on what is under your control. How to design and implement a CBPR-based evaluation.	
12:00	-	1:00	LUNCH		
1:00	-	1:45	Your Evaluation Plan (YEP #7)	Embedding evaluation: who will lead the evaluation team? How will you create and protect mission time? How will you involve the entire organization in the feedback loop?	
1:45	-	2:30	Learning Community #7	Sharing ideas for embedding evaluation	
2:30	-	2:50	BREAK		
2:50	-	3:05	Our Learning Community	Project ECHO model Sign up for case presentation	
3:05	-	3:20	Presentation guide		
3:20	-	3:30	Exit Ticket		
3:30	-	3:40	BREAK		
3:40	-	5:00	Your Evaluation Plan (YEP #8)	Prepare 5-minute presentation	

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Human Impact Partners. (2023). *Resources for Collaboration and Power Sharing Between Government Agencies and Community Power-Building Organizations*
<https://humanimpact.org/hiprojects/resources-for-collaboration-and-power-sharing-between-government-agencies-and-community-power-building-organizations/>

Wallerstein, N. B., & Duran, B. (2006). Using community-based participatory research to address health disparities. *Health promotion practice*, 7(3), 312-323.

Wallerstein, N., & Duran, B. (2010). Community-based participatory research contributions to intervention research: the intersection of science and practice to improve health equity. *American journal of public health*, 100(S1), S40-S46.

Wallerstein, N., Muhammad, M., Sanchez-Youngman, S., Rodriguez Espinosa, P., Avila, M., Baker, E. A., ... & Duran, B. (2019). Power dynamics in community-based participatory research: A multiple-case study analysis of partnering contexts, histories, and practices. *Health Education & Behavior*, 46(1_suppl), 19S-32S.

Wiggins, N., Parajon, L., Coombe, C., Duldulao, A., Rodriguez, L., Wang, P. (2018). Participatory evaluation as a process of empowerment: Experiences with community health workers in the United States and Latin America. In Wallerstein, Duran, Oetzel, Minkler (Eds). *CBPR for Health: Advancing Social and Health Equity*, 3rd edition. San Francisco: Jossey Bass, 25-46.

Day 5: YOUR EVALUATION PLAN					Friday, June 12 th , 2026
Start	-	End	Topic	Content	Readings
8:30	-	9:00	Breakfast		
9:00	-	10:30	Interactive Focus Group	Experience an interactive focus group	EIO: CH 11 - Individual and Focus Groups Interviews*
10:45	-	12:00	5 presentations		
12:00	-	1:00	LUNCH		
1:00	-	2:15	5 presentations		
2:15	-	2:25	BREAK		
2:25	-	3:50	5 presentations		
3:50	-	4:00	Closing	See you in the Learning Community!	

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