

| Day 4: THE JOY OF EVALUATION |   |       |                                                                                                                |                                                                                                                                                                           | Thursday, June 11th, 2026                                                               |
|------------------------------|---|-------|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| Start                        | - | End   | Topic                                                                                                          | Content                                                                                                                                                                   | Readings                                                                                |
| 8:30                         | - | 9:00  | <b>Breakfast</b>                                                                                               |                                                                                                                                                                           |                                                                                         |
| 9:00                         | - | 9:30  | <b>The Joy of Evaluation/ Embedding</b>                                                                        | Evaluation as validation, participatory evaluation, embedding                                                                                                             | EIO CH 4 - Politics and Ethics                                                          |
| 9:30                         | - | 10:40 | "Engaging Community for Research and Evaluation: The Promise of Community-based Participatory Research (CBPR)" | Community Based Participatory Research                                                                                                                                    | Wallerstein and Duran 2006 & 2010,* Wallerstein and Muhammad 2019* Wiggins et al. 2018* |
| 10:40                        | - | 11:00 | <b>GROUP PHOTO / BREAK</b>                                                                                     |                                                                                                                                                                           |                                                                                         |
| 11:00                        | - | 12:00 | <b>Successes &amp; Challenges in Evaluation</b>                                                                | What evaluation is and isn't – focus on what is under your control. How to design and implement a CBPR-based evaluation.                                                  |                                                                                         |
| 12:00                        | - | 1:00  | <b>LUNCH</b>                                                                                                   |                                                                                                                                                                           |                                                                                         |
| 1:00                         | - | 1:45  | <b>Your Evaluation Plan (YEP #7)</b>                                                                           | Embedding evaluation: who will lead the evaluation team? How will you create and protect mission time? How will you involve the entire organization in the feedback loop? |                                                                                         |
| 1:45                         | - | 2:30  | <b>Learning Community #7</b>                                                                                   | Sharing ideas for embedding evaluation                                                                                                                                    |                                                                                         |
| 2:30                         | - | 2:50  | <b>BREAK</b>                                                                                                   |                                                                                                                                                                           |                                                                                         |
| 2:50                         | - | 3:05  | <b>Our Learning Community</b>                                                                                  | Project ECHO model<br>Sign up for case presentation                                                                                                                       |                                                                                         |
| 3:05                         | - | 3:20  | <b>Presentation guide</b>                                                                                      |                                                                                                                                                                           |                                                                                         |
| 3:20                         | - | 3:30  | <b>Exit Ticket</b>                                                                                             |                                                                                                                                                                           |                                                                                         |
| 3:30                         | - | 3:40  | <b>BREAK</b>                                                                                                   |                                                                                                                                                                           |                                                                                         |
| 3:40                         | - | 5:00  | <b>Your Evaluation Plan (YEP #8)</b>                                                                           | Prepare 5-minute presentation                                                                                                                                             |                                                                                         |

\*Asterisked readings are available at [evallab.unm.edu](http://evallab.unm.edu) → Learning Center → 2026 Summer Institute Materials → Readings

Human Impact Partners. (2023). *Resources for Collaboration and Power Sharing Between Government Agencies and Community Power-Building Organizations*  
<https://humanimpact.org/hiprojects/resources-for-collaboration-and-power-sharing-between-government-agencies-and-community-power-building-organizations/>

Wallerstein, N. B., & Duran, B. (2006). Using community-based participatory research to address health disparities. *Health promotion practice*, 7(3), 312-323.

Wallerstein, N., & Duran, B. (2010). Community-based participatory research contributions to intervention research: the intersection of science and practice to improve health equity. *American journal of public health*, 100(S1), S40-S46.

Wallerstein, N., Muhammad, M., Sanchez-Youngman, S., Rodriguez Espinosa, P., Avila, M., Baker, E. A., ... & Duran, B. (2019). Power dynamics in community-based participatory research: A multiple-case study analysis of partnering contexts, histories, and practices. *Health Education & Behavior*, 46(1\_suppl), 19S-32S.

Wiggins, N., Parajon, L., Coombe, C., Duldulao, A., Rodriguez, L., Wang, P. (2018). Participatory evaluation as a process of empowerment: Experiences with community health workers in the United States and Latin America. In Wallerstein, Duran, Oetzel, Minkler (Eds). *CBPR for Health: Advancing Social and Health Equity*, 3<sup>rd</sup> edition. San Francisco: Jossey Bass, 25-46.