Community Based Participatory Research (CBPR)

UNM Evaluation Lab Summer Institute

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What's with the cards?

- Tidy up your area
- Find the table number on your card
- Have a seat
- And don't worry, you'll get to go back to your table home later

Disclosure Statement

I am a practitioner of CBPE, took the CBPR Institute course, and studied with Nina Wallerstein.

I am not an academic researcher.

What is CBPR?

Kellogg Foundation offers the the following definition as a "collaborative approach that equitably involves all partners in the research process...with the aim of combining knowledge and action for social change to improve community health and eliminate health disparities."

Core Values of CBPR

- An approach to research, not a methodology
- With the underpinning of Indigenous and Critical Methodologies
- Value placed on mutual liberation, centering the margins, selfdetermination, and self-reflexivity
- Inclusive of the voices, knowledge, and experiences of those most impacted by decision making

CBPR & Power Analysis

- Looks directly at the role of power in communities and community decision making (Extraction? Collaboration?)
- Names and analyzes systems of oppression:
 - Racism
 - Sexism
 - Classism
 - Other systems of oppression



A history of harm

- 1951: A mother of 5
- Johns Hopkins Medical Center (only hospital treating black patients in the area)
- Diagnosed adenocarcinoma
- Samples taken without consent
- Became the HeLa immortal cell line and a staple of research today
- Records published without consent
- DNA sequence published without consent
- Settlement in 2021

Other examples

- Tuskegee Study
- Andrew Wakefield
- Audrey's first eval experience

Toward a different path

• How can research help communities and advance science without harming communities and individuals?

Centering indigenous and critical methodologies

CBPR Conceptual Model

Adapted from Wallerstein et al, 2008 & Wallerstein and Duran, 2010, https://cpr.unm.edu/research-projects/cbpr-project/cbpr-model.html





Social & Structural

- Social-economic status
- Place (what's special or unique about your place?)
- History
- Environment
- Institutions of oppression (what's been the norm?)
- Cultures
- Role of education and research institutions



Political & Policy

- National to local government or stewardship structures
- Approvals of research
- Policy and funding trends



Health Issue Importance

- How big a deal is this in your community?
- Who thinks it's a big deal?
- Example: teen pregnancy prevention



Capacity

- Community organizing
- Political will
- Academic capacity
- Partnership



Collaboration

• Historic trust and mistrust between partners



Partnership Structures

- Diversity
- Complexity
- Formal agreements
- Control of resources
- % of funding to community
- CBPR principles
- Partnership values
- Longevity of partnerships



Individual Characteristics

- Motivation to participate
- Cultural identities and the ability to meet each other where they are at
- Personal beliefs and values
- Spirituality
- Reputation of the researcher



Relationships

- Safety, respect, and trust
- Influence and voice
- Flexibility
- Dialogue and listening/Mutual learning
- Conflict management
- Leadership
- Self & collective Reflection/Reflexivity
- Resource Management
- Participatory decision making
- Task roles recognized

COMMITMENT TO COLLECTIVE EMPOWERMENT



- Processes that honor community and cultural knowledge & voice, fit local settings, and use both academic & community language lead to culture-centered interventions
- Empowering Co-learning processes lead to Partnership Synergy
- Community Members involved in Research Activities leads to Research/Evaluation Design that reflects community priorities
- Bidirectional translation, implementation, dissemination

Outcomes

Intermediate

- Policy Environment
- Sustained Partnership
- Empowerment
- Shared Power Relations in Research
- Cultural Reinforcement
- Individual / Agency Capacity
- Research Productivity

Long-term

- Community Transformation
- Social Justice
- Health / Health Equity

Pre-Prompt

Scene safety check: How can ya'll create safety while sharing with a partner?

Prompt 1

Self-reflexivity: Who do people see me as? Who do I see myself as?

Take 5 minutes to write down or reflect on your identities. **Consider:** How do your identities shift with the context? **Consider:** How do your identities show up in relationships of power?

Take 5 minutes: Discuss something that came up for you with your partner.

Prompt 2:

What is in your power to create and nurture safety?

- --as an individual
- --in relationships
- --as an organization
- --as a community

Take 5 minutes to write and reflect on the prompt.

Take 10 minutes to **discuss with your partner** something that you are proud of when using your power to cultivate safety. Discuss something you could work toward to use your power to cultivate safety.



Take 5 minutes to self reflect:

How can you and your organization generate a mutually beneficial relationship with the clients/participants/patients and/or communities you serve?

What are you ALREADY doing? What could you improve?

How could you go about it?

Take 10 minutes to discuss with your partner

Prompt 4

- Can you think of a policy (governmental or organizational) that you felt left out community engagement?
- Can you think of a policy or decision that impact you or your community that was "well-intentioned" but did harm to you or your community just the same?

Take 5 minutes to discuss with your partner.

Reflections

What did you learn from your partners?

Special thanks to the CPBR Institute Faculty & Staff

For more information: https://hsc.unm.edu/cnah/cbpr-institute/



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Questions?