

Day 4: THE JOY OF EVALUATION					Thursday, June 5th, 2025
Start	-	End	Topic	Content	Readings
8:30	-	9:00	<b>Breakfast</b>		
9:00	-	9:30	<b>The Joy of Evaluation/ Embedding</b>	Evaluation as validation, participatory evaluation, embedding	EIO CH 4 - Politics and Ethics
9:30	-	10:40	"Engaging Community for Research and Evaluation: The Promise of Community-based Participatory Research (CBPR)"	Community Based Participatory Research	Wallerstein and Duran 2006 & 2010,* Wallerstein and Muhammad 2019* Wiggins et al. 2018*
10:40	-	11:00	<b>GROUP PHOTO / BREAK</b>		
11:00	-	12:00	<b>Successes &amp; Challenges in Evaluation</b>	What evaluation is and isn't – focus on what is under your control. How to design and implement a CBPR-based evaluation.	
12:00	-	1:00	<b>LUNCH</b>		
1:00	-	1:45	<b>Your Evaluation Plan (YEP #7)</b>	Embedding evaluation: who will lead the evaluation team? How will you create and protect mission time? How will you involve the entire organization in the feedback loop?	
1:45	-	2:30	<b>Learning Community #7</b>	Sharing ideas for embedding evaluation	
2:30	-	2:50	<b>BREAK</b>		
2:50	-	3:05	<b>Our Learning Community</b>	Project ECHO model Sign up for case presentation	
3:05	-	3:20	<b>Presentation guide</b>		
3:20	-	3:30	<b>Exit Ticket</b>		
3:30	-	3:40	<b>BREAK</b>		
3:40	-	5:00	<b>Your Evaluation Plan (YEP #8)</b>	Prepare 5-minute presentation	

\*Asterisked readings are available at [evallab.unm.edu](https://evallab.unm.edu) → Learning Center → 2024 Summer Institute Materials → Readings

Human Impact Partners. (2023). *Resources for Collaboration and Power Sharing Between Government Agencies and Community Power-Building Organizations*  
<https://humanimpact.org/hiprojects/resources-for-collaboration-and-power-sharing-between-government-agencies-and-community-power-building-organizations/>

Wallerstein, N. B., & Duran, B. (2006). Using community-based participatory research to address health disparities. *Health promotion practice*, 7(3), 312-323.

Wallerstein, N., & Duran, B. (2010). Community-based participatory research contributions to intervention research: the intersection of science and practice to improve health equity. *American journal of public health*, 100(S1), S40-S46.

Wallerstein, N., Muhammad, M., Sanchez-Youngman, S., Rodriguez Espinosa, P., Avila, M., Baker, E. A., ... & Duran, B. (2019). Power dynamics in community-based participatory research: A multiple-case study analysis of partnering contexts, histories, and practices. *Health Education & Behavior*, 46(1\_suppl), 19S-32S.

Wiggins, N., Parajon, L., Coombe, C., Duldulao, A., Rodriguez, L., Wang, P. (2018). Participatory evaluation as a process of empowerment: Experiences with community health workers in the United States and Latin America. In Wallerstein, Duran, Oetzel, Minkler (Eds). *CBPR for Health: Advancing Social and Health Equity*, 3<sup>rd</sup> edition. San Francisco: Jossey Bass, 25-46.