



UNM EVALUATION LAB 2025 SUMMER INSTITUTE

Day 1: EVALUATION FOUNDATIONS					Monday, June 2nd, 2025
Start	-	End	Topic	Content	Readings
8:30	-	9:00	Registration and Breakfast		
9:00	-	9:30	Welcome & Introductions	Creating a Learning Community	
9:30	-	10:00	Mission Time	<ul style="list-style-type: none"> • Time to do the work! • measuring what matters • embedded evaluation • participatory evaluation 	EIO CH 1 - Defining Evaluation & CH 2 - The Evolution of Evaluation Grant 2015, Ch 4
			Evaluation Lab Principles		
9:30	-	10:00	Your Evaluation Plan	<ul style="list-style-type: none"> • Logic model • Theory of Change • Rubrics • Focusing • Data collection • Embedding 	
10:00	-	10:30	Logic Models	Logic model fundamentals; broadening the definition of processes and outcomes that matter to your work.	EIO CH 5 - Focusing the Evaluation*
10:30	-	10:40	BREAK		
10:40	-	12:00	Your Evaluation Plan (YEP #1)	Create or refine your logic model	
12:00	-	1:00	LUNCH		
1:00	-	1:45	Learning Community #1	Sharing logic models	
1:45	-	2:15	Theory of change	What's the difference between a Logic Model and a Theory of Change?	
2:15	-	3:00	Using AI to Find Evidence to support your LM and TOC	Using AI to find different kinds of evidence; the technical definitions for evidence-based and evidence-informed; value and limitations of RCTs. The value of evidence-informed programs. The role of experience.	Center on the Developing Child 2016,* Felitti et al. 1998*
3:00	-	3:10	BREAK		
3:10	-	4:00	Your Evaluation Plan (YEP #2)	Articulate your theory of change and document evidence base	
4:00	-	4:45	Learning Community #2	Sharing theories of change	
4:45	-	5:00	Exit Ticket		

*Asterisked readings are available at evallab.unm.edu → Learning Center → 2025 Summer Institute Materials → Readings

EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)
Center on the Developing Child at Harvard University. 2016. *Applying the Science of Child Development in Child Welfare Systems*. www.developingchild.harvard.edu
Felitti VJ, Anda RF, Nordenberg D., Williamson DF, Spitz AM, Edwards V., Koss MP, and Marks JS. 1998. "Relationship of Childhood Abuse and Household Dysfunction to Many of the Leading Causes of Death in Adults. The Adverse Childhood Experiences (ACE) Study." *American Journal of Preventive Medicine* 14 (4): 245-58.
Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations*. Chelsea VT: Chelsea Green Publishing Company.