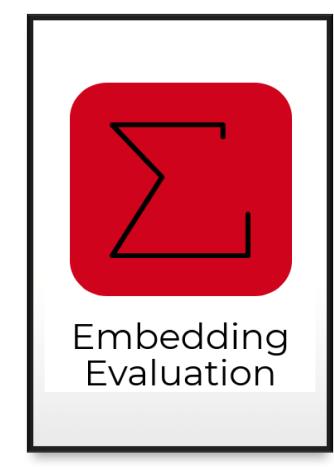
# Logic Models and Evaluation

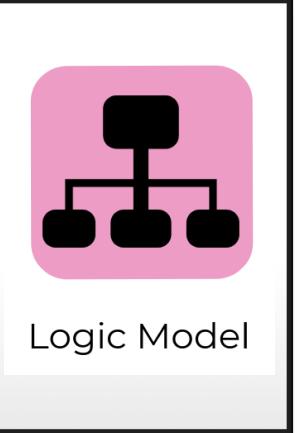
UNM Evaluation Lab Summer Institute
Charla Henley, MA, UNM Evaluation Lab Team Lead

<u>cehenley@unm.edu</u> / <u>evallab.unm.edu</u>
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# Learning objectives

Understand what a logic model is and why it's so useful

Distinguish between outputs and outcomes

Identify how regular activities drive your mission

Treat the logic model as a living document

Determine the assumptions/beliefs that support your logic model

### What is a Logic Model?

A logic model is a one-page description of your program that shows the logical steps from inputs to activities to outputs and outcomes. The logic model can be a chart, illustration or table.

Note: It is a living document!

## Why is it so great to have a Logic Model?

- If developed or reviewed regularly by stakeholders, it gets everyone on the same page, and working together.
- It provides a roadmap for designing evaluation activities that can help you assess your progress and success, and provide guidance for becoming (even more) effective.
- It helps you figure out if your program makes sense!

### Logic Model Definitions

#### A logic model will highlight and link:

- Short and long term outcomes
- Outputs
- Activities
- Resources and inputs
- Assumptions beliefs
- External Factors barriers

#### Outcomes =

Changes in participants' behavior, Knowledge, Skills, Level of functioning, Outlook, Life trajectories.

Outcomes are the evidence that your program is having the desired success in making a difference.

#### **Short-term Outcomes:**

What you want to see for a participant on the day he or she completes your program

#### Long-term Outcomes:

What you hope participants take with them into the future.

#### Outputs =

the observable things that the activities produce:

# of participants

# of events

meals served

Outputs are the evidence that you are doing what you planned to do.

#### Activities =

What you are doing when your program is happening:

- Classes
- Counseling
- Home visits
- Events
- Etc.

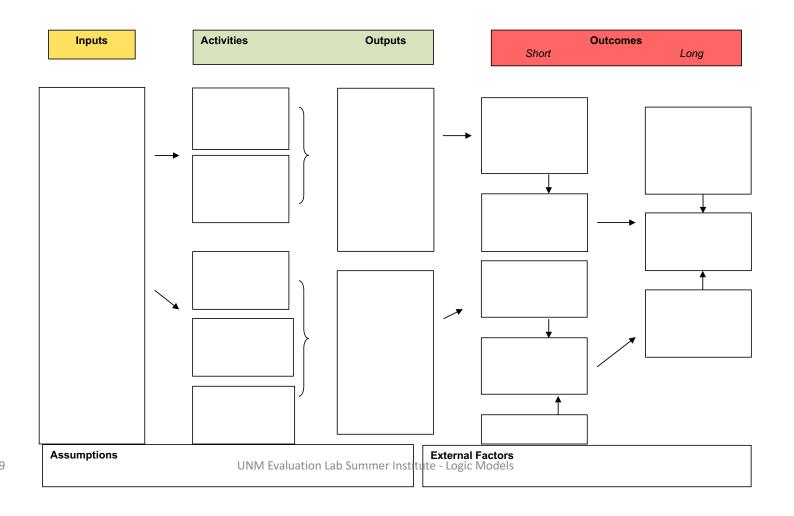
#### Resources =

The things and people that you need to operate your program:

- Space for staff meetings, client meetings, storage, group activities, etc.
- Grants and donations Funding sources.
- Dedicated staff Administrative, operations, legal
- Training for new staff, certifications, licensing
- Etc.

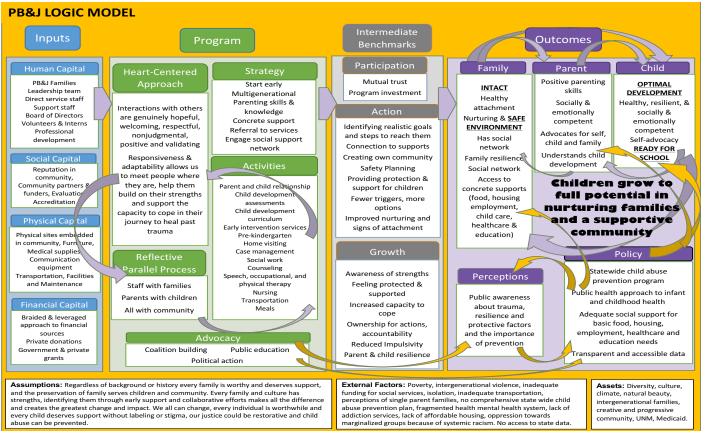
- Assumptions Beliefs
  - These are the beliefs you have about what will work and why
- External Factors Barriers
  - What might limit or be an obstacle to success?

# Logic model template



22 July 2019

## Logic Model Example 1



### Benefits to using template 1

- Shows direct connection between input/activity and output, outcome
- Helps team think through true purpose of all efforts and activities
- Can help re-direct energy

# Logic model template

Resources/ Inputs	Activities	Outputs		Short-Term Outcomes	Long-Term Outcomes
Assumptions:			External Factors:		

#### Centro Sávila Logic Model – Clinical Services Example 2

#### Short Term Outcomes Resources Activities Outputs **Long Term Outcomes** Maintaining Restructuring of **Provisions** sustainable Centro Sávila service delivery Facilities that program increases South Hiring of clinical are peaceful, **Human Capital:** Valley residents' and administrative Financially welcoming, no Bilingual staff whose sustainable ease of access to outside threats Culturally experiences and mental health Adapting to Respectful and Concordant stories match needs of services. accessible Demographic clients' clinical community in treatments by needs make-up of Centro Sávila changing knowledgeable Investment in staff reflects increases the political training of social professional that of the area quality of climate workers and clinicians they serve mental Independence of **Patients Cultivating an** healthcare clinical branch Ensure Physical space: environment that received by underneath new patients Easily accessible promotes residents of the clinical director acquire coping location for Providing holistic, emotionally South Valley. skills to deal South Valley therapeutic mental intelligent with their residents Centro Sávila health services therapeutic symptoms In a residential addresses Emphasis on alliance with independently homeempowering structural clients Improve welcoming, clients barriers as they knowledge on "homey" and Provided by Increased number relate to the available dignified midlevel clinicians accessibility of of one-on-one resources (i.e. Services as part of client interactions mental health Housing, ongoing programs services transport etc.) CTI, Pathways, Medicaid

#### **Enlace Comunitario Logic Model Example 3**

Resources	Activities	Outputs	Stepping Stones	Outcomes	
-Circle of Security & Nurture Heart Training -Staff support -Reflective Supervision -Clients' commitment to grow & build resiliency -Physical building, rooms -Grants & other funding -Art & crafts supplies -Sensory items/tables -Community support and engagement -Volunteers -Knowledge & experience both	-Events-fall festival -Groups • Life skills • Jovencit@s • Parenting Crianza 1 & 2 • Women's support group • Music class • Individual services (Adults & kids) -Nurtured Heart Approach -Individual & family therapy Case management • Legal resources • Child Advocacy • Immigration Services • Educational Services • Housing • Financial Resources	Number of adults and children attending program     Number of sessions offered     Number of participants in attendance     Number of participants completing program     Number completing assessments	-Number of stress events reduced -Increased positive language used in children -Reports of less violence in home -Child reports doing better in school, behavior and/or grades -Broader vocabulary of positive qualities and knowing how it applies to themselves -Can make eye contact -Straighter posture  Assertive communication More expressions -Using relaxation techniques	Short  -Better coping skills  - Emotionally healthy responses to child's stress/ hardship  -Taking care of themselves (parents)  -Self-esteem (children)  -Able to identify one positive thing about themselves (parents & children)  -Recognize responsibility as a parent  -Children know they are not at all at fault for difficult situations.  -Time-out for parents  - How parents react with children  - Increase self-awareness (reason why they are doing certain things like raising their voices)  -Children can recognize tools & people to enhance their safety	Long -Improved parent-child relationship -Parent is emotionally supportive -More attentive -Able to handle difficult emotions better (parents and children) -Able to recognize child's emotional state easier -Improved emotional quality of life  More positive feelings Connection with parent & child Feeling of safety/ security

### Benefits to using template 2

- Faster and simpler than template 1
- Great starting point
- Gets team on the same page with program direction

### Your Turn

- Logic model
  - Start a logic model: focus on outcomes
  - Review a logic model: are your short-term and long-term outcomes reasonable (are you willing to be held accountable for them)?