



UNM Evaluation Lab – Summer Institute 2023

YEP 5: Data types and sources

Evaluation Question- What do you want to know? Write your question here. <u>If</u> your question is still broad, feel free to split it by row.	What information do you need? Be very specific here!	Who has the information? Staff, clients, board, partners!	Options for data collection (e.g., Focus group, interview, survey, admin data)	Design: Pre-post, one-time, retrospective



Example:

Evaluation question: Is the parent training program improving parent skills?

Evaluation Question- What do you want to know? Write your question here. <u>If</u> your question is still broad, fell free to split it by row.	What information do you need? Be very specific here!	Who has the information? Staff, clients, board, partners!	Options for data collection (e.g., Focus group, interview, survey, admin data)	Design: Pre-post, one-time, retrospective
Are parents gaining new skills and knowledge?	Assessment of skills	Parents	Survey	Pre - Post
Are parents using new skills in an effective way?	Parent's behavior with child	Parents	Survey	Pre-post
		Staff	Staff observations – form and notes	Longitudinal – Weekly notes
Is there an improved child-parent bond?	Child's reaction to parent.	Staff	Staff observations – form and notes	Longitudinal – Weekly notes
		teachers	Survey	Retrospective



If you have time... Begin doing some planning:

What you want to know:	Data Collection Tool – Specific surveys you have or know about, if you need to design it, write it here. Focus group and/or interview protocols, evaluation forms.	Who will administer – Even if it is self-administered, someone in your organization has to be responsible for making sure data gets collected according to plan!	When – At which point in your program are you collecting data?	How will you collect and record data? If survey, will it be recorded in your electronic records (e.g., EMR?), Excel sheet downloaded from Survey Monkey, Transcribed interviews, photos of drawings.	Other logistics





Here's an example:

What you want to know:	Data Collection Tool – Specific surveys you have or know about, if you need to design it, write it here. Focus group and/or interview protocols, evaluation forms.	Who will administer – Even if it is self-administered, someone in your organization has to be responsible for making sure data gets collected according to plan!	When – At which point in your program are you collecting data?	How will you collect and record data? If survey, will it be recorded in your electronic records (e.g., EMR?), Excel sheet downloaded from Survey Monkey, Transcribed interviews, photos of drawings.	Other logistics
Parents skills and knowledge	AAPI & Protective Factors Survey (add source!)	Self-administered/ Case manager	Enrollment and discharge	Electronic survey through Survey Monkey. Paper option is a maybe?	Work study enter paper surveys.
Parent behaviors	Staff observation form (need to design it!)	Case manager	After each weekly session	Client file	