

Day 2: MEASURING WHAT MATTERS					Tuesday, July 25, 2023		
Start	-	End	Topic	Content	Facilitator	Readings	
8:30	-	9:00	Breakfast				
9:00	-	9:30	How to Measure What Matters	Using rubrics to describe what success looks like	Claudia	Grant 2015	
9:30	-	10:30	Your Evaluation Plan (YEP #3)	Creating rubrics for outputs and outcomes	Claudia		
10:30	-	10:40	BREAK				
10:40	-	11:25	Learning Community #3	Sharing rubrics	Claudia	EIO CH 5 - Focusing the Evaluation*	
11:25	-	12:00	Focusing	Asking the important questions	Audrey		
12:00	-	1:00	LUNCH				
1:00	-	2:00	Measuring the seemingly intangible	Nancy Ryan <i>Casa de Peregrinos</i> Julia Hess, PhD <i>Cultural Anthropologist, UNM</i> Audrey Cooper, RN, MPH <i>UNM Evaluation Lab</i>	Ranjana		
2:00	-	2:45	Your Evaluation Plan (YEP #4)	Focusing / Evaluation questions	Audrey		
2:45	-	2:55	BREAK				
2:55	-	3:40	Learning Community #4	Sharing evaluation questions	Audrey		
3:40	-	3:45	Exit Ticket				
3:45	-	3:55	BREAK				
3:55	-	5:00	Your Evaluation Plan	Tie up loose ends	Audrey & Charla		

*Asterisked readings are available at evallab.unm.edu → Learning Center → 2022 Summer Institute Materials → Readings
 EIO = Darlene Russ-Eft and Hallie Preskill. 2009. *Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change - 2nd Edition*. (New York: Basic Books.)

Grant, David. 2015. *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations*. Chelsea VT: Chelsea Green Publishing Company.

