

## More Than Checking a Box: Evaluation as Core Practice

## 2018 EVALUATION LAB WORKSHOP

Friday, April 27, 2018 10:30 am – 3:30 pm UNM Student Union Building (SUB)

Featuring Keynote Speaker Henry Rael, Program Officer at McCune Charitable Foundation

- See how member organizations have worked with the Lab to enhance evaluation capacity.
- Get hands-on training for **measuring what really matters** to your organization.
- Learn how to conduct **Interactive Focus Groups** to get great feedback.





## **Evaluation as Core Practice**

\$30 per person; free for member organizations

Includes lunch and parking!

Advance registration required

To register, click on WORKSHOP at evallab.unm.edu

## UNM EVALUATION LAB

Institute for Social Research
University of New Mexico
Albuquerque, NM 87131
505-277-4257
evallab.unm.edu
evaluationlab@unm.edu