



bridges

PROJECT FOR EDUCATION

Evaluation Plan

2021 Evaluation Institute

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Evaluation Question

What are the unique experiences, needs, challenges, and hopes of students and families of Taos County as they navigate the emotional, cultural, and institutional challenges of decision making around postsecondary education and how is Bridges Project impacting and where do services need to be realigned?



Proposed Data Collection Methods

Focus Groups & Interviews



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Evaluation Timeline

September 2021 through July 2022

September - October	Define focus group/interview questions and outline format; Identify participants
November - January	Conduct focus Groups & interviews
February - April	Analyze themes from focus groups & interviews
April-July	Conceptualize survey & strategy for implementing



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Plans for Results

- Create and administer survey based on themes from focus groups & interviews
- Use qualitative data and analysis from focus groups & interviews for section of white paper
- Revise logic model based on evaluation



Questions for Group

- What are best practices for capturing information in interview and focus group— record/transcribe, other methods?
- Is there an ideal number of participants and duration of time for focus groups?
- Has anyone done a thematic study of focus group and interview data to inform a survey?
- Any tips about narrowing line of questioning?



Questions for us?



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