



NM Evaluation Lab @ UNM
Annual Workshop

Evaluation as Core Practice

April 27, 2018
10:30am-3:30 pm
Meeting Room Lobo A / 3rd Floor of the UNM SUB

AGENDA

- 10:00 – 10:30 am** **Registration**
- 10:30 – 10:45 am** **Welcome**
Dr. Sonia Bettez, Associate Director of the Evaluation Lab
Dr. Melissa Binder, Director of the Evaluation Lab
- 10:45 am – Noon** **Student Presentations of 2017-2018 Evaluation Lab Projects:**
- **Breath of My Heart Birthplace**
 - **Centro Sávila**
 - **Enlace Comunitario**
 - **Las Cumbres Community Services**
 - **New Day Youth and Family Services**
 - **New Mexico Primary Care Association**
 - **PB&J Family Services**
- Noon – 1:00 pm** **Lunch & Keynote Speaker Henry Rael, McCune Foundation:**
The Challenges of Grant-Funded Impact and Evaluation
- 1:00 - 1:10 am** **Break**
- 1:10 - 2:30 pm** **Hands on Training: Measuring What Matters**
Sonia and Melissa
- 2:30 - 3:30 pm** **Hands on Training: Collecting High Quality Feedback with Interactive Focus Groups**
Charla Henley, Evaluation Lab Team Lead
- 3:30 pm** **Adjourn**

Poster Session

A - Participant Experiences

Enlace Comunitario: Student presenter Clint Cospers and student presenter / Enlace staff member Cynthia Jimenez; Evaluation Team also included Juliann Salinas and the Family Program staff (Jessica, Yvonne, Jennifer, Mary, Adanelly) of Enlace and UNM Team Lead Charla Henley.

Las Cumbres Community Services: Student presenters Paige Knight and Jared Clay; Evaluation Team also included Megan Delano, Robyn Covelli-Hunt and Stacey Frymier of LCCS and UNM Team Lead Amanda Bissell.

B - Tailored Feedback Surveys

Centro Sávilá: Student presenters Alena Kuhlemeier and Ozlem Barin; Evaluation Team also included Bill Wagner and Guiovanna Aguirre of Centro Sávilá and UNM Team Lead Claudia Díaz Fuentes.

Breath of My Heart Birthplace: Student presenter Carli Romero; Evaluation Team also included Jessica Frechette-Gutfreund of BMH and UNM Team Lead Amanda Bissell.

C - Using Quantitative Data to Measure Outcomes

New Day Youth & Family Services: Student presenter Kevin Estes; Evaluation Team also included Brooke Tafoya and Maureen Schat of New Day and UNM student Sofia Locklear and UNM Team Lead Rebecca Rae.

New Mexico Primary Care Association: Student and NMPCA staff member presenter Audrey Cooper; Evaluation Team also included Eileen Goode, Karen Sakala and Brandi Peres of NMPCA and UNM Team Lead Sonia Bettez.

PB&J Family Services: Student presenter Lindsey Pittington; Evaluation Team also included Susannah Burke, David Civetti and Anita Harwood of PB&J and UNM Team Lead Melissa Binder.