



## UNM Evaluation Lab Annual Workshop

# Yes you can! Accessible and Hands-On Evaluation

April 12, 2019

10:00am-3:30 or 4:30pm

United Way Conference Room – 2<sup>nd</sup> Floor, 2340 Alamo SE, Albuquerque

### AGENDA

- 10:00 am Welcome & Introductions – Sonia Bettez
- 10:15 am Evaluation Lab: The Musical (How the Evaluation Lab works)  
– Melissa Binder and Audrey Cooper with help from students, team leads and participating organizations
- Student-Organization Partnership
  - Direct training at Summer Institute & Learning Community
- 10:45 am Poster session – Students  
The 2018-2019 Evaluation Lab: Community evaluation projects
- 12:15 pm Lunch and **Keynote Speaker Kim Straus**, Foundation Manager, Brindle Foundation – A funder’s perspective on evaluation
- 1:20 pm The Value of Evaluation – Lauren Hutchison, Facilitator  
Panel of organizations involved in Student training and Summer Institute programs
- Guiovanna Aguirre, Centro Sávila
  - Eileen Goode, New Mexico Primary Care Association
  - Juliann Salinas, Enlace Comunitario
  - Amanda Santiago, Centro Sávila (Summer Institute participant)
- 2:25 pm Creating Meaningful Surveys – Claudia Díaz Fuentes & Melissa Binder
- 3:30 pm Close public session
- 3:35 pm Life after the Evaluation Lab – Brainstorming session for Evaluation Lab organizations
- 4:30 pm Adjourn
- 6:30pm Join us for a celebratory party at Melissa’s house – BYOB – 724 Lafayette Drive NE, 505-250-4131

Poster Session

**A – Evaluation for New Programs**

***Enlace Comunitario***: Student presenters Jenna Dole and Lauren Hutchison. Evaluation Team also included Juliann Salinas, Ana Lopez and Baruch Campos-Gallardo of Enlace, and UNM Team Lead Charla Henley.

***Embudo Valley Library***: Student presenter Mather Cotter and student presenter / EVL Director Felicity Fonseca. Evaluation Team also included Shirley Atencio and Minna Santos of EVL and UNM Team Lead Amanda Bissell.

**B – Developing Effective Surveys**

***Centro Sávila***: Student presenters Martha Becerra and Mario Chavez. Evaluation Team also included Bill Wagner, Guiovanna Aguirre and Jackie Perez of Centro Sávila, and UNM Team Lead Claudia Díaz Fuentes.

***New Mexico Primary Care Association***: Student and NMPCA staff member presenter Audrey Cooper. Evaluation Team also included Eileen Goode, Karen Sakala, Cate Reeves, Debbie Rochford and Jessica Spittler of NMPCA, and UNM Team Lead Sonia Bettez.

**C – Evaluation Plans & Data Systems**

***Las Cumbres Community Services***: Student presenter Vaughn Fortier-Shultz. Evaluation Team also included Megan Delano, Stacey Frymier and Robyn Covelli-Hunt of Las Cumbres, UNM student Jared Clay and UNM Team Lead Amanda Bissell.

***New Day Youth & Family Services***: Presenter Ali Moore, Director of Community Connections at New Day. Evaluation Team also included Brooke Tafoya of New Day, Jazmine Grajeda, Health Leadership High School Youth Engagement Intern and Leader of Youth BLAST's Youth Advisory Council, UNM student Kevin Estes, and UNM Team Lead Melissa Binder.

***PB&J Family Services***: Student presenters Mark Hume and Khadijah Jacobs. Evaluation Team also included PB&J's leadership team—Raymond Garcia, Claudia Benavidez, Felicia Tapia-Alvidrez and Jennifer Thompson—and UNM Team Lead Melissa Binder.

Special thanks to our co-sponsor



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